

# **AI STRATEGIC LEARNING & ADVISORY**

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**From Awareness to Capability and Sustained Adoption**

October 2025

GSPS offers a portfolio of strategic learning and advisory experiences for organizations and leaders ready to **move beyond AI awareness into practical capability and long-term adoption.**

These offerings combine advisory services, executive education, applied practice, and strategic alignment to help business leaders apply AI tools and thinking to real business challenges.

Each engagement integrates GSPS proprietary frameworks, including the AI Readiness Diagnostic (which identifies current capabilities and adoption barriers), Effective Prompting Guide (which teaches structured prompting for accuracy and efficiency), and the Executive AI Readiness Scorecard (which benchmarks leadership adaptability in the AI era), ensuring **measurable outcomes and immediate applicability.**



# STRATEGIC AI LEARNING AND ADVISORY OFFERINGS



FORMAT	DESCRIPTION	DURATION & AUDIENCE	KEY DELIVERABLES	PRICING
<b>Board and Executive Briefing or Strategy Session</b>	Two-hour facilitated session focusing on AI readiness, governance, and enterprise implications, helping decision-makers set a clear direction.	Two hours, Boards, C-suite and executives.	AI readiness overview, leadership alignment summary, and next-step roadmap.	\$3,000-\$5,000 per session, depending on customization
<b>Individual AI Coaching for Executives</b>	One-on-one AI coaching sessions tailored to each executive's role, challenges, and context. Focus areas may include AI-assisted strategic thinking, communication skills, business management, ethical use of AI, leadership, career development and productivity.	3–6 sessions per executive, 60–90 minutes each, delivered virtually or in person.	Personalized coaching plan, applied use cases aligned to leader priorities to enable senior leaders to apply AI strategically within their decision-making, communication, and people leadership.	Executive package or \$800–\$1,200 per hourly session depending on client development needs
<b>Lead or Lag: Executive Survival in the AI Age</b>	A high-impact program for executives and senior leaders facing AI-driven change or rapidly evolving organizations. Program blends neuroscience, leadership practice, and AI literacy to help executives rewire thinking, strengthen adaptability, and lead with clarity and empathy amid disruption.	Three 90-minute live sessions across six weeks, plus a 30-day post-program accountability community.	Personal AI Leadership Plan, energy and focus reallocation strategies, sustainable habit change, and enhanced ability to lead teams confidently through uncertainty.	\$1,100 per participant
<b>AI Readiness Diagnostic</b>	Participants complete the GSPS AI Readiness Scorecard. Insights can be integrated into Board and Executive briefings.	One assessment with customizable focus and depth.	Organizational AI readiness report, prioritized roadmap, and implementation recommendations.	Custom quote
<b>Advisory Cohort or Learning Circle</b>	Peer-based forum for leaders and teams to explore AI adoption trends, share challenges, and benchmark progress. Sessions include case discussions and curated insights to build a continuous learning ecosystem and workforce adoption.	Monthly or quarterly sessions	Insight briefs, benchmark summaries, prompt library, internal best practices and action recommendations per cycle.	Subscription model or retainer (e.g., quarterly fee)

# ARTIFICIAL INTELLIGENCE FOR HR TRANSFORMATION



Custom programs can also be designed for other functions such as marketing, finance, operations, and sales.

FORMAT	DESCRIPTION	DURATION & AUDIENCE	CUSTOMIZATION	KEY OUTCOMES	PRICING
<b>Open Enrollment Workshop</b>	Comprehensive overview of five leading AI models applied across HR functions, with guided exercises and live demonstrations.	6-hour virtual or in-person session, open to individual registrations.	Standardized content, ideal for foundational learning.	Practical understanding of how AI applies across HR, prompting guide and 30-day access to GSPS portal.	\$400 per participant
<b>Private In-Company Workshop</b>	Tailored workshop using client-specific examples and AI preferred models such as Copilot or Gemini, with internal case study integration.	8–10 hours for 12–15 participants.	Partial customization based on organizational needs and objectives.	All the above, with emphasis on use cases and AI models selected by the organization.	Pricing ranges between \$10,000 - \$14,000
<b>Extended Enterprise Program</b>	Multi-session learning series for building internal AI capability, combining strategy, governance, and applied learning (e.g., talent acquisition, succession planning, etc.)	Modular sessions over several weeks.	Fully customized to enterprise maturity, structure, and systems. Client is responsible for providing all required information and resources.	All the above, with deeper focus on select HR domains and prototyping for enterprise workflows.	Custom quote
<b>Train-the-Trainer Program</b>	A certification pathway preparing internal HR or L&D trainers to deliver AI for HR content using GSPS frameworks and resources. Includes facilitator materials and practical demonstrations to enable organizations to scale internal AI capability.	Multi-session format with coaching support.	Fully customized to enterprise maturity, structure, and systems. Client is responsible for providing all required information and resources.	Licensed facilitator guide, participant materials, and internal deployment plan.	Custom quote

# PRICING APPROACH



Pricing is determined by length, organizational or executive development needs, and required customization level.

- **Strategic Advisory Engagements**, including board and executive briefing, AI readiness diagnostic, governance design, and capability-building initiatives are priced by project and may include on-site facilitation, leadership coaching, and implementation support.
- **Open Enrollment Workshops** start at \$400–\$600 per participant for up to six-hour sessions covering multiple AI models and HR domains.
- **Custom In-Company Workshops and Enterprise Programs** are quoted individually based on scope, duration, number of participants and the degree of customization required.
- **The Lead or Lag: Executive Survival in the AI Age Program** is priced at \$1,100 per participant, reflecting its neuroscience-based, leadership transformation focus.

## CONTACT

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**GSPS**  
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We partner with organizations of all sizes and industries to drive growth and transformation through strategic talent management, workforce intelligence and responsible AI adoption.

**Because the future of work requires new thinking,**  
GSPS helps leaders build the capabilities that make transformation achievable and sustainable.

## AREAS OF EXPERTISE

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- Artificial Intelligence Training
- AI Policies and Adoption
- People Strategy
- Succession Planning
- Leadership Development
- Executive Development
- Talent Management
- Employee Engagement
- HR Integration for Mergers & Acquisitions
- HR Systems & Analytics
- Executive Advisory
- Workforce Planning
- Learning & Development
- Performance Management