

TRANSFORM YOUR CAREER WITH

ARTIFICIAL INTELLIGENCE FOR HR MASTERY



Accelerate Your Impact. Speak the Language of the Future.

- ☀️ *Can you confidently position yourself as AI-proficient, meeting the evolving expectations of HR roles?*
- ☀️ *Why settle for surface-level AI when you can become an AI expert, mastering its transformative capabilities?*

Step into the future of HR with this powerful six-hour, hands-on workshop, designed to make you a leader in artificial intelligence applications for HR. No fluff - this is pure, actionable insight that will reshape how you work, innovate, and drive value in your organization, across talent acquisition, employee engagement, learning and development, total rewards and more.

You will master the art of crafting effective AI prompts and advanced configuration, including how to safeguard privacy and personalize outputs. You will build your own performance management assistant and design a conversational virtual agent, applying these tools directly to workplace scenarios.

Designed by HR experts and AI specialists, this program explores the five leading AI models - ChatGPT, Copilot, Gemini, Claude, and Perplexity - alongside next-generation tools that will make you 10x more productive and strategic.

☀️ DID YOU KNOW?

AI-savvy professionals report saving a minimum of **20% of their time annually.**

That's an extra **45 days** to **innovate, strategize, and make greater impact.**

☀️ YOUR LEARNING EXPERIENCE

Over two weeks, you'll join four live, 90-minute virtual sessions that blend expert instruction with hands-on Action Labs. These labs give you the space to experiment, refine, and master your skills while receiving real-time feedback. You will continue to learn through individual practice exercises and the curated resources available in the program portal.

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☀️ WHO SHOULD ATTEND

This workshop is for HR professionals at every level - from rising stars to seasoned leaders - who want to redefine their roles, expand their influence, and thrive in the age of AI.

☀️ WHAT YOU'LL ACHIEVE

- Understand enterprise-level AI adoption and its impact on industries, organizations, and workforce roles.
- Develop fluency in generative AI concepts and terminology, using the five leading AI models: ChatGPT, Copilot, Gemini, Claude, and Perplexity.
- Integrate AI into HR workflows spanning talent acquisition, onboarding, learning and development, employee engagement, talent management, total rewards, change management and communication strategies.
- Apply prompt engineering techniques to create precise, context-specific outputs that support HR decision making and communication.
- Build an AI-powered assistant to streamline employee support in performance management.
- Configure privacy and personalization settings to ensure secure and responsible AI use.
- Experiment with other specialized AI tools, amplifying your productivity and efficiency.

☀️ LEARNING BEYOND LIVE SESSIONS

- Exclusive 30-day access to the program portal featuring:
 - Curated AI-focused resources and guides
 - On-demand recordings of all sessions to reinforce learning
 - Handout with AI-prompting elements, frameworks and strategies
- Invitation to join the LinkedIn group *"Artificial Intelligence for Leadership"*
- Invitation to future events organized by Global Synergy Partner Solutions

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PROGRAM AGENDA

Session 1: The Workforce Transformed by AI

- AI in Context: AI's transformative role in the workplace
- Strategic Impact: Optimization of HR processes with AI innovation
- Mapping the AI Landscape: Taxonomy and key applications
- Action Lab #1: Turnover analysis
- Keep learning: Individual practice exercises

Session 2: Tailored AI Strategies for HR (Part 1)

- Build a Secure Framework: Safely use AI models
- Effective Prompting: Craft impactful queries
- Action Lab #2: Talent acquisition
- Action Lab #3: Onboarding and employee engagement
- Keep learning: Individual practice exercises

Session 3: Tailored AI Strategies for HR (Part 2)

- Customization: Adapt AI models to your preferences
- Action Lab #4: Talent management
- Action Lab #5: Learning & development
- Action Lab #6: Total Rewards
- Keep learning: Individual practice exercises

Session 4: Innovating with Advanced AI Tools

- Action Lab #7: Performance management assistant
- Action Lab #8: Conversational AI agent
- Future Insights: Explore other amazing AI tools

EARN PROFESSIONAL DEVELOPMENT CREDITS

This program is valid for **6 (six) PDCs** for the SHRM-CP® or SHRM-SCP® recertifications. Global Synergy Partner Solutions is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

This program is valid for **3 (three) points** towards ATD's CPTD and APTD credentials. Global Synergy Partner Solutions has been pre-approved by the ATD Certification Institute to offer educational programs that can be used towards the CPTD and APTD credentials.

FOR DATES AND REGISTRATION

<https://gsps.thinkific.com>

FOR IN-COMPANY SESSIONS AND ADDITIONAL INFORMATION

contact@gsp-s.com

(813) 710-0086

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MEET YOUR FACILITATOR

Nina Hirota, MA, MBA

Founder & Chief Talent Officer

Global Synergy Partner Solutions

Nina Hirota is an AI evangelist and a global talent management expert who has spearheaded HR initiatives for Fortune 500 corporations with market capitalizations of up to \$100 billion, managing workforces of up to 260,000 employees across 180 countries and spanning diverse industries. She has led workforce advancements globally, leading transformative change and enhancing human potential.

Passionate about AI's impact on the future of work, she integrates it into HR, enhancing hiring, talent management, workforce analytics, change management and leadership development. By leveraging AI, she streamlines processes, enhances decision-making, refines talent strategies, and enables professionals to excel in a rapidly evolving job market.

Nina is an Adjunct Assistant Professor at NYU, where she prepares students to excel in a global workforce. Her contributions to education and career advancement earned her NYU's Teaching Excellence Award.

Additionally, she serves on Harvard Business Review's Advisory Council and the Bellini Center Executive Advisory Board at the University of South Florida, where she is committed to equipping students with the critical skills needed to succeed in the evolving workforce.

Connect with Nina on LinkedIn: <https://www.linkedin.com/in/ninahirota>

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🌟 WHAT PARTICIPANTS ARE SAYING

"This program was exceptional. Somehow it covered multiple AI platforms and utilization, but was not overwhelming. The demos and practice sessions were incredible and I've already started using some of these tools personally and professionally. The relevance and efficiency of using these dynamic tools can only deepen the strategic capabilities of any human capital professional that takes this program." – **SVP, HR**

"I've taken several AI for HR courses but the course by Global Synergy is by far the best. The course gives you background on what AI is but takes it several steps further by actual training you to write prompts and use a variety of AI tools." – **Lead People Business Partner**

"I recently completed the Global Synergy course on Artificial Intelligence for HR and I couldn't be more satisfied with my experience. The course was immensely beneficial, providing me with valuable insights into various tools and techniques that I previously didn't know existed. The facilitators brought a wealth of knowledge and real-world experience, making the learning process engaging and practical." – **Independent HR Consultant**

"I have been on the hunt for a robust, hands-on training to accelerate my knowledge and enthusiasm about GenAI, with specific application to HR use cases. This course was exactly what I needed and exceeded my expectations. Nina stated several times that the only limit is our creativity and I feel that this course has unlocked my creativity with AI. I now see possible use cases everywhere, where before the course I was only dabbling in my narrow area of familiarity. The return on the investment of this course is already significant and will continue to grow as I practice what I learned and maintain the new habit of keeping GenAI top of mind." – **HR Director**

"The AI for HR Mastery course should be a requirement for every HR professional no matter your subject matter expertise. With organizations looking to HR for strategies to upskill and reskill the workforce, we (HR) need to up level our own skills in AI to drive that agenda forward. This course is hands on, exposes you to many tools and will blow your mind on the power of what AI can do to improve productivity and solve complex problems." – **CHRO**

*"I recently completed the "Artificial Intelligence for HR Mastery" program offered by Global Synergy Partners, and it was such a fantastic learning experience! 🌈 I wholeheartedly recommend it. This practical workshop gave me a hands-on understanding of AI tools specifically applicable to HR processes and their impact on business outcomes. The course was exactly what I needed and exceeded my expectations. Thank you, Nina Hirota for your engaging teaching style and for your patience throughout the process. 🙏 You made the experience so enjoyable as we explored various generative AI tools and had fun with them. I can't wait to be back in your class! 😊 - **Global HR Leader***

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 **TRUSTED BY PROFESSIONALS FROM LEADING ORGANIZATIONS
INCLUDING**

