PRIVACY POLICY: TRADIEMATEPRO

Effective Date: 26th July 2023

This Privacy Policy governs the manner in which Tradiematepro ("we," "our," or "us") collects, uses, maintains, and discloses information collected from users ("you" or "your") of the and www.tradiematepro.com.au website ("the Program"). This Privacy Policy applies to the Program and all products and services offered by Tradiematepro.

### 1. Information Collection:

#### a. Personal Identification Information:

We may collect personal identification information from you in various ways, including but not limited to when you visit our website, participate in the Program, subscribe to our newsletter, respond to surveys, or fill out forms on our site. This information may include your name, email address, phone number, and other relevant details.

# b. Non-Personal Identification Information:

We may collect non-personal identification information about you whenever you interact with our website. This may include the browser name, type of computer or device, and technical information about your means of connection to our site.

### 2. Use of Information:

- **a.** We may use the personal identification information you provide for the following purposes:
  - i. To process transactions related to the Program
  - ii. To send periodic emails and updates related to the Program
  - iii. To respond to inquiries, questions, and requests
  - iv. To improve customer service and user experience
- **b.** We may use non-personal identification information for statistical analysis, to improve our website, and to enhance user experience.

### 3. Protection of Information:

a. We adopt appropriate data collection, storage, and processing practices, as well as security measures, to protect against unauthorized access, alteration, disclosure, or destruction of your personal information and data stored on our website.

### **4.** Sharing Your Personal Information:

**a.** We do not sell, trade, or rent your personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers.

## 5. Third-Party Websites:

**a.** You may find advertising or other content on our website that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. We do not control the content or links that appear on these

- sites and are not responsible for the practices employed by websites linked to or from our site.
- **b.** Browsing and interaction on any other website, including websites that have a link to our site, is subject to that website's terms and policies.

## 6. Changes to this Privacy Policy:

**a.** Tradiematepro has the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the beginning of this page. We encourage you to frequently check this page for any changes and to stay informed about how we are helping to protect the personal information we collect.

# 7. Acceptance of Terms:

**a.** By using the Program and our website, you signify your acceptance of this Privacy Policy. If you do not agree with this policy, please do not use the Program or our website.

# 8. Contact Us:

- **a.** If you have any questions about this Privacy Policy or the practices of the Program, please contact us at:
- b. hello@tradiematepro.com.au
- c. (02) 9160 0144

This Privacy Policy is effective as of 26th July 2023 and was last updated on 26th July 2023.

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