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Provoco Institute
**Trauma & Money CPD Course for
Australian Financial Advisers**

10 November 2025
Sydney, Australia

 *Money is never just numbers—it's deeply emotional,” said Jane Monica-Jones, founder of the Provoco Institute and global expert in trauma and money. “Financial advisers are on the frontline of people’s emotional and financial lives. This course gives them the language, insight, and tools to engage with clients safely and ethically when trauma is part of the financial story.*

Financial advisers are increasingly supporting clients in emotional distress — navigating the fallout from **divorce, debt, redundancy, illness, and loss**. Yet until now, no accredited training has equipped advisers to handle the emotional and psychological side of money safely, ethically, and within the boundaries of professional practice.

That changes today.

The **Provoco Institute**, led by pioneering Financial Therapist and CEO Jane Monica-Jones, has launched the **Trauma & Money Financial Adviser CPD Course**, now officially accredited by the **Financial Advice Association Australia (FAAA)** under both the Professionalism and Ethics and Client Care and Practice categories.

This landmark advancement in ethical financial practice is the first FAAA-accredited program to integrate trauma informed principles into financial advice. It offers advisers an in-depth understanding of how trauma, stress, and major life events shape financial behaviours — and provides the tools to respond with empathy, safety, and ethical clarity.

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As mental health and wellbeing take centre stage in financial services, the course is being recognised as a transformative step forward for the profession. It bridges the gap between psychology, trauma literacy, and financial decision-making, empowering advisers to better support clients who have experienced financial challenges or distress.

Celebrating a Global First

This new course is being recognised as a pivotal innovation in professional standards. It bridges disciplines — connecting financial advice, psychology, and trauma literacy — and gives advisers the tools to manage complexity with compassion and professionalism.

Participants earn Professionalism & Ethics 6.75 FAAA-accredited CPD hours, developing confidence in trauma-affected advice scenarios while strengthening ethical and client-care competencies. Course also includes at 4.25 FAAA-accredited CPD hours in Client Care and Practice.



Advisers are often the first to see the impact of trauma on a client's financial life," said Monica-Jones. "By becoming trauma informed, they not only protect clients but also protect themselves —creating safer, more sustainable professional relationships.

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