

ABOUT US ... C1ST BY THE NUMBERS



COMMUNITY 1ST CREDIT UNION | C1STCU.COM | 866.360.5370 | SERVING MEMBERS FOR 85+ YEARS

70,000+
members & growing in Southern
Iowa & Northern Missouri.

23 full-service
branch locations.

\$2.2M
in Rewards Checking
Incentives paid to C1st
members in 2024.

\$3.8M
in CDFI grants
received to expand
our affordable financial
products & services.

\$365K
given back to our
communities through
C1st Foundation
grants since 2019.

\$1 B
in Assets

\$880M
in Loans

20,000+
adolescents touched by
YouthMax & Suicide
Prevention efforts with
school partnerships.

Proud to be the **#1**
Credit Union
in Iowa for
Agriculture
Loans!

\$50K in C1st
Scholarships
awarded in 2024.

\$2.5 M+
in Mortgage Down Payment Assistance
given to 580 C1st Members since 2020
to help in purchasing their 1st Home.

\$4.7 M+
Payday Alternative Loans
distributed since 2018,
helping 6,552 members.

4,000+
local students & adults who have
completed a Financial Education
Course offered by C1st in 2024,
either in-person or online.

We've given back
\$160K
to our communities in
sponsorships during 2024.



This credit union is federally insured by the NCUA.

Experience The CU Difference

Because at C1st we believe ... Together is Better!



What's the Credit Union Difference?

Credit unions are 'not-for-profit' financial cooperatives led by volunteer boards of directors – unlike banks, which are led by 'for-profit' shareholders. This unique structure makes credit unions exempt from corporate income tax. It also provides the ability to give returns to our members in higher savings rates, better services, and lower borrowing rates – ensuring that all of our members get the best value for their membership.

Who can join? How do I become a member?

C1st membership is open to those living or working in 57 counties in Southern / Central Iowa and 14 counties in Missouri. A \$5 deposit in a share savings account is all it takes to establish membership. As a member, you are an equal owner of the credit union and eligible to use a wide variety of services.

Once a member, always a member.

Should you leave or retire from the areas that we serve (even if you move to another state) you can still maintain the full privileges of your C1st membership.

Who We Are

Mission

We are people helping people, rooted in our communities, empowering our employees to help our members achieve financial success.

Vision

To improve the lives of our members by being their trusted financial partner.

Core Values

We are... passionate about our members.
We are... connected to our communities.
We are... a strong and empowered team.
We are... committed to service excellence.

We are... 

Counties We Serve

