

Meet the Flock

An interview with... Rebecca McIntosh

What do you want the industry to know about you?

That I am hardworking and don't shy away from a challenge!

Please tell me about your experience within the industry so far?

Working within the manufacturer/supplier side of the industry alongside stand-builders to create beautiful custom modular stands.

Thinking about your knowledge and expertise, what would your superpower be?

To read the mind of clients, so we can get it right the first time, every time!

What value does The Ops Nest bring to you and your company?

It helps us to 'level up' and also is aligned with our mission of helping the next generation of event pros get started!

What is your favourite onsite snack?

Not so much a snack, but I can't function without a coffee! ☺

If you weren't in events, what would you be doing?

I think I would be in teaching or something with horses (if I won the lottery!)

What's the best piece of advice you've ever received?

Stay calm, and write a list – and just work through in order of priority.

How do you unwind?

Going for a ride on my horse, nothing feels quite as stressful then!

Where do you see events in 10 year's time?

I think design and innovation will just continually increase, with more digital elements, competing to be the most eye catching.

What was your first event and what's your lasting memory or 'take away' from it?

My first ever event was Confex 2018 and everything that could of gone wrong did, but it showed me true teamwork and perseverance.

If people would like to connect, where can they find you?

 <https://www.linkedin.com/in/rebecca-mcintosh-046511107/>

The Ops Nest

