



Train the Digital Trainer Master Program



Hybrid Program

5 Days (across 1 month)

Select from 100s of MindDojo Workshops



- Innovation & Design**
1. Experiencing Design Thinking
 2. Seeing Innovation Opportunities
 3. Customer Empathy
 4. Creative Ideation
 5. Experimenting with New Business Ideas
 6. LEAN Startup Simulation
 7. Customer Centric For Innovator (VPC)
 8. Inno8
 9. Business Model Canvas For Innovator
 10. MindDojo Innovation Performance System (MIPS)
 11. Designing your innovation Strategy
 12. Selecting Winning Innovation Project
 13. Leading a culture of Innovation
 14. Visualizing the Future
 15. 10X Thinking
 16. Building Innovation Team (MBTI)
 17. Service Design
 18. Social Entrepreneurship
 19. Sustainability with Doughnut Economy

- Adapting & Change**
20. Adapting your Business in Uncertain Times
 21. Adaptive Mindset
 22. Influence for Change
 23. Creating a Vision of Change
 24. Accelerating Organisational Change
 25. Adapting & Designing your Change Strategy
 26. Sense of Urgency (Facilitation)
 27. Leading Change With MBTI
 28. Strategic Thinking
 29. Strategic Analysis
 30. Designing Creative Strategy
 31. Revival Strategies for uncertain times
 32. Aligning your strategy with Strategy Maps
 33. Performance Management with KPI or OKR
 34. Out Thinking your competition
 35. Blue Ocean Strategy
 36. Graphic Game Plan
 37. Strategic Planing with Business Model Canvas
 38. Project Driven Strategic Planing
 39. Strategic Business Simulation (Online)

- Digital Future**
40. Digital Business Strategy
 41. Digital Literacy
 42. Digital Marketing
 43. Winning Customers in the Digital Age
 44. Platforms & the future of Competition
 45. Ideating Digital Innovation Projects
 46. Adapting your Value to the Next Normal
 47. Digital Disruption
 48. Storytelling for Digital Content writers
 49. E-Commerce Platform Masterclasses
 50. PDPA
 51. Tax for E-Commerce Businesses
 52. LINE, Facebook & Instagram
 53. Project Owner Guide for Project Success
 54. Stakeholder Management
 55. Stakeholder Influence
 56. A day in a Life of Project Manager
 57. Success with Project Charter
 58. Project Planning
 59. Executing & Monitoring Projects
 60. Essential Project Presentations
 61. Risk Management
 62. Leading Project Team
 63. People Intelligence with DISC

- Leadership**
64. Leadership Mindset
 65. Leading in the New Normal
 66. Engaging Virtual Team
 67. Inner CEO
 68. Leading Customer Centric Culture Organization
 69. Building Trust
 70. Resilience Leadership
 71. Motivating Team Performance
 72. Strategic Business Leadership
 73. Becoming a Motivative Leader
 74. Understanding & Relieving Stress with MBTI
 75. Leadership Intelligence with MBTI
 76. MBTI Fundamentals
 77. 5 Dysfunction of virtual team
 78. Building Team with MBTI
 79. Team PSDM
 80. Growth Mindset
 81. Stress Management, EQ & Mental Wellness
 82. Collaborating with Bias
 83. Nurturing Team Psychological Safety
 84. Managing Diversity Team Performance
 85. Positive Team Culture
 86. Engaging Team in the Next Normal
 87. TeamBuilding Simulations
 88. Outdoor Team Building Activities
 89. Amazing Race Activity

- Communication**
90. Persuasive Presentation Design
 91. Delivering Virtual Presentation
 92. Presenting Innovation Project
 93. Business Communication
 94. Visual Data StoryTelling
 95. Active Listening
 96. Persuasion
 97. Negotiation
 98. Facilitating Effective Virtual Meeting
 99. Successful Communication
 100. Natural Communication Style with MBTI
 101. Storytelling for Business Professionals
 102. Learning & Development in the New Normal
 103. MindDojo Method Train the Trainer
 104. Designing Virtual Learning Solutions
 105. Facilitating Virtual Courses
 106. Online Course Design
 107. Facilitation Essential
 108. GROW Coaching Conversations
 109. Relationship Coaching For Building trusting coaching Relationships
 110. Leadership Coaching
 111. Giving and Receiving Feedback
 112. Coachee Empathy with MBTI

- Sales School**
113. Sales Fundamentals 5.0
 114. Consultative Selling
 115. Building Trusting Customer Relationships
 116. Sales Management & Planing
 117. Persuasive Sales Method
 118. Negotiation Skills for Sales
 119. Presentation Skills for Sales
 120. The Mindset of Successful Sales Professionals
 121. Facilitating Effective Virtual Meeting
 122. Successful Communication
 123. Managing sales teams
 124. Sale in the Digital Age
 125. Creating Your Legacy of Success
 126. Everyday Wellness
 127. Learning from Home for Busy Parent
 128. Food & Wine Appreciation
 129. Culture Exploration
 130. Looking a your Professional Best

Virtual Workshop 6 Hrs.

1 Design Thinking for Business | **2 Think Outside Your Business Model (New S-Curve)** | **3 Driving Innovation for Leaders** | **4 Strategic Thinking Simulation** | **5 Facilitating Engaging Virtual Workshops**



Train the Digital Trainer

Detail

Workshop (Virtual / F2F)

Recommended Course Virtual / 3 hours each session

- | | |
|---|---|
| <p>1 Learning & Development in the New Normal
See the opportunities and aware of the challenges of being a trainer/facilitator in the new normal where face to face learning is being disrupted</p> <p>2 MindDoJo Method Train the Trainer
Build a Solid foundation of core trainer skills & mindsets that will position you for success in people development</p> <p>3 Designing Virtual Learning Solutions
Transform your knowledge and experiences into engaging courses that learners will love</p> | <p>4 Online Course Design
Digitizing your knowledge & experiences into well designed courses that others can learn from anywhere & at anytime</p> <p>5 Virtual Facilitation Essentials
Foster collaboration and knowledge sharing in meetings so that everyone gets involved & engaged in the decisions made</p> <p>6 GROW Coaching Conversations
Coach peers & subordinates thorough well designed coaching conversations that lasts for minutes not hours</p> |
|---|---|

User : **100** pax.

Per Unit

3 Days

(Consulting Service Throughout The Whole Solution)

Premium Online Content



365 days unlimited online learning buffet subscription

Standard Price

1,410,000 THB.

Discount Price

667,000 THB. (53%)

Train the Digital Trainer (5 day Hybrid Program)



Context

For Educators in all sectors, our world really is upside-down these days! With most education shifting our of classrooms to **Online and LIVE virtual sessions** today's trainers need a different set of skills to succeed. Virtual training is not just teaching the same face to face course but just through Zoom. Compared to F2F courses, successful Virtual learning sessions are different in how the content is designed, how the activities are developed and how they are delivered on camera to LIVE audiences.

Overview

MindDoJo's Digital Trainer Method is the result of over 15 year's deep experience in performance workshop design, engaging learning activities facilitation and innovative corporate people performance projects.

We have updated our unique learning design methodology for Virtual & Online courses so that learning outcomes can now be created anywhere, at anytime and by everyone.

In this 5 days Hybrid Program (virtual & online courses learnt over 30 days for best results), you can learn our Digital Trainer Method through mini-lectures & light engaging activities. This highly practical LIVE program with online courses (available 365 days) helps you to **structure virtual & online contents, facilitate the learning through virtual activities** that helps you learners achieve their learning objectives.



Outcomes & Experience

This course has helped :

1. Engineering Master Trainers from a leading automotive brand design their Virtual Workshops and engage their audiences despite the technical complexity of the learning materials
2. Free-lance trainers to adapt to the New Normal of L&D by identifying areas of strengths and adapting them to virtual workshop facilitation
3. Corporate L&D teams create fully digital learning programs that create similar learning outcomes to face to face workshops



องค์ประกอบของโปรแกรมการเรียนรู้ Digital Learning

1 LIVE Virtual



- เรียนรู้ผ่าน Microsoft Teams, Zoom, และอื่นๆ
- เรียนรู้เนื้อหาเบื้องต้น
- แลกเปลี่ยนความคิดเห็น ผ่าน Surveys, Polling & Discussions
- เข้าใจกระบวนการเรียนรู้
- ใช้เวลา 2-3 ชม. ต่อครั้ง

2 Online Learning VDO



- เรียนรู้ผ่าน learn.minddojo.digital
- เรียนรู้เนื้อหาหลัก
- มี Quiz และ Assignment
- หากเรียนครบตามข้อกำหนดในหลักสูตรจะได้รับ Certificate
- ใช้เวลาประมาณ 1-2 ชม. ต่อสัปดาห์

3 OTJ Projects



- รับคำสั่งและส่งผลงานใน learn.minddojo.digital
- ประยุกต์ใช้เนื้อหาที่ได้เรียนรู้มาทำงานหรือโครงการของตนเอง
- สามารถวัดความเข้าใจและพัฒนาการของผู้เข้าอบรม
- ใช้เวลาประมาณ 1 ชม ต่อสัปดาห์

0 LIVE Face to Face



- ทุกโปรแกรมสามารถที่จะสรุปได้โดยเวิร์คช็อป 1 วัน
- เน้นกิจกรรมและการประยุกต์ใช้เนื้อหา กับสถานการณ์จริง
- สามารถผลิตผลจากการเรียนรู้ได้อย่างเป็นรูปธรรมที่สุด



องค์ประกอบของโปรแกรมการเรียนรู้ Digital Learning

1 LIVE Virtual

2 Online Learning VDO

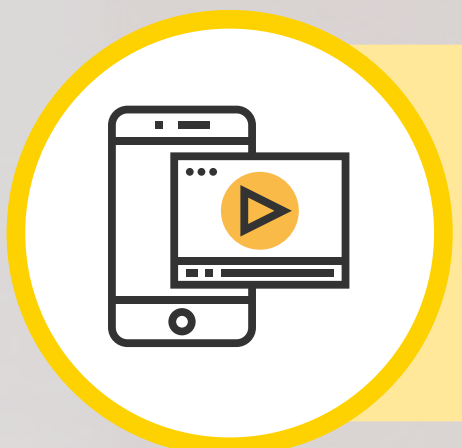
3 OTJ Projects

0 LIVE Face to Face






Customer Journey Map			
Stages	1. เติบโตพร้อม	2. สะท้อนพร้อม	3. หลุดพร้อม
Goals	• จัดเตรียมพร้อมแพลตฟอร์ม	• ทำ Webinar ได้พร้อมระบบ	• เตรียมพร้อมพร้อมผู้ใช้งาน
Customer Action	• เตรียมแพลตฟอร์มพร้อมตัวอักษร	• จัดระบบพร้อม Webinar	• ระบบพร้อมพร้อมตัวอักษร
Thinking Points	• Register สำเร็จพร้อมผู้ใช้งาน	• จัดเตรียมพร้อม Webinar	• ทำ Feedback จากผู้ใช้งานพร้อม
Customer Experience	• จัดเตรียมพร้อมพร้อมผู้ใช้งาน	• จัดเตรียมพร้อมพร้อมผู้ใช้งาน	• Classroom ไม่พร้อมพร้อมผู้ใช้งาน
Improvement Opportunities	• จัดเตรียมพร้อมพร้อมผู้ใช้งาน	• จัดเตรียมพร้อมพร้อมผู้ใช้งาน	• จัดเตรียมพร้อมพร้อมผู้ใช้งาน





Train the Digital Trainer

5 Days (across 1 month)	Day 1	Day 2	Day 3	Day 4	Day 5
STEP 1  LIVE (Virtual / F2F) (1.5 hour/week)	<ul style="list-style-type: none"> Learning & Development in the New Normal MindDojo Method Train the Trainer 	<ul style="list-style-type: none"> Designing Virtual Learning Solutions Facilitating Virtual courses 	Demo #1: Group Virtual Activity Facilitation	<ul style="list-style-type: none"> Online Course Design 	Demo #2: Certification Session
STEP 2  Online Learning (1-2 hours/week)	MindDojo Method TTT (2 hours)	Virtual Facilitation (1 hours)	Online Course Design (1 hour)	VDO Production like a Pro (1 hour)	365 days Unlimited Learning buffet
STEP 3  OTJ Projects	Your Face to Face Workshop Blueprint	Virtual Course Facilitation Plan & Demo #1 Prep	Online Learning Course Map	Online Course VDO Production & Final Demo Prep	TTDT Experience Evaluations



This virtually facilitated workshop helps you to:

See the opportunities and be aware of the challenges of being a trainer/facilitator in the new normal where face to face learning is being disrupted

- Enhance your digital L&D mindset and see more opportunities for your trainer career
- Know all the major learning channels in the digital age and the benefits of each
- Understand that success as a digital trainer / facilitator means that both you and your learning solutions must be adaptive & agile

Session	Key Learning	Activities
Session 1 (30 mins)	New Normal / New Perspectives: <ul style="list-style-type: none"> • Digital Learning Opportunities & Challenges • MDJ Digital L&D Mindsets & SkillSets 	<ul style="list-style-type: none"> • Menti Polling • Mini-lectures & interactive cases • Chatbox activities
Session 2 (90 mins)	Blended & Hybrid Learning <ul style="list-style-type: none"> • LIVE Workshops (Virtual & F2F) • Online Learning • OTJ Work Projects 	<ul style="list-style-type: none"> • Mini-Lectures & interactive cases • Learning activities & games fill together • Breakout Room: Designing your learning course
Session 3 (60 mins)	Adaptive Academy Design <ul style="list-style-type: none"> • Adapting & being Agile in the New Normal • Components of an Adaptive Academy • Adaptive Trainer / Facilitator 	<ul style="list-style-type: none"> • Mini-lectures & case examples • Chatbox activities • Individual Activity: Trainer IDP

MindDojo Trainer Core Skills

& Mindsets

Facilitation Mastery

Fosters collaboration to achieve shared goals

Creative Learning Design

Creates new ways to learn

Motivational Communication

Inspirationally shares knowledge & insights

Subject Matter Expertise

Has good experience in their specialisation

Participant Empathy

Understand the learner's point of view

Returns on Learning Mindset

Passionate on the benefits of the learning





องค์ประกอบของโปรแกรมการเรียนรู้ Digital Learning

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3 OTJ Projects



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4 LIVE Face to Face



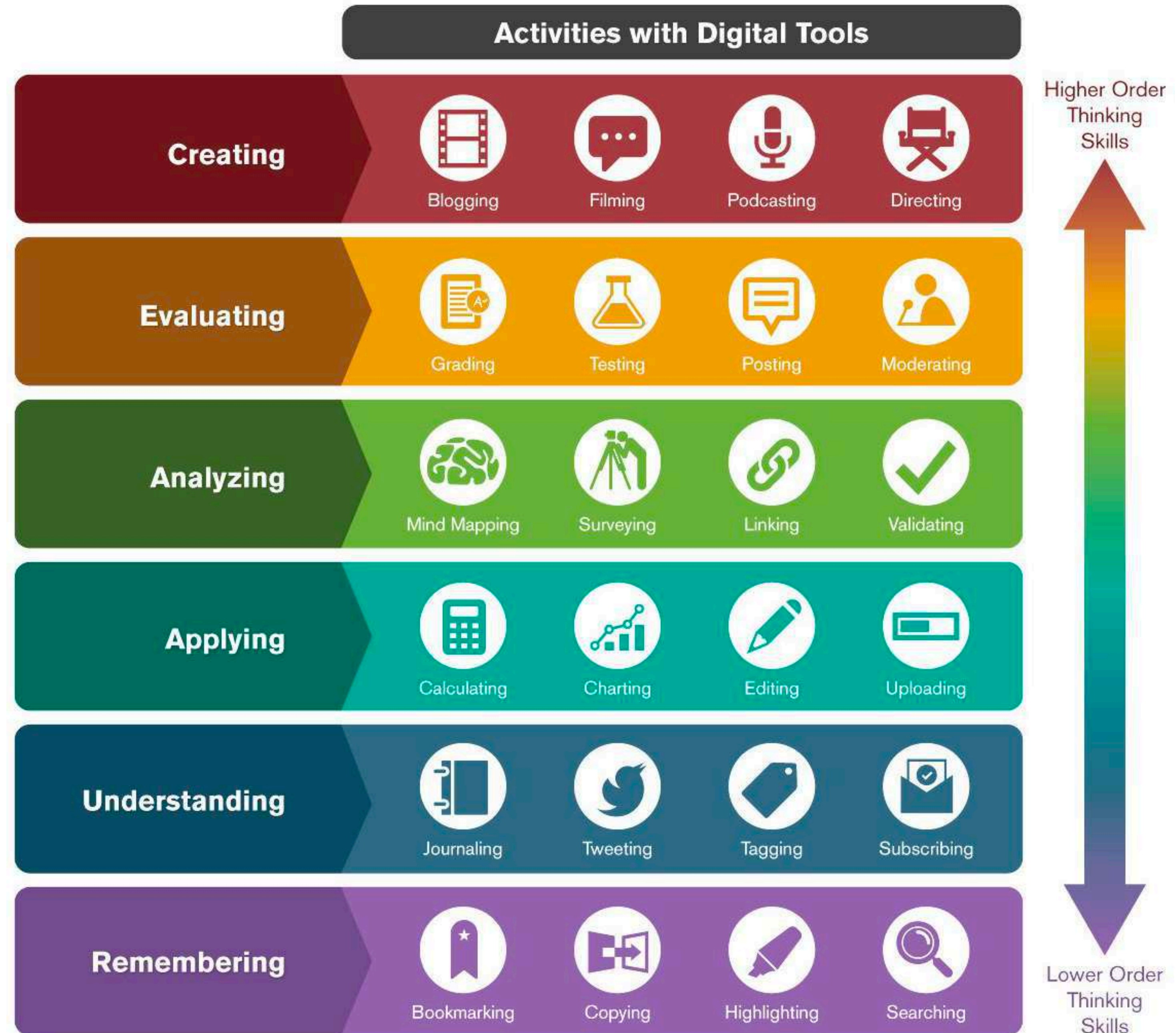
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- เน้นกิจกรรมและการประยุกต์ใช้เนื้อหา กับสถานการณ์จริง
- สามารถผลิตผลจากการเรียนรู้ได้อย่างเป็นรูปธรรมที่สุด

How to go **Blended** Learning

Step 2

Map learning objectives to
delivery technologies using

Bloom's Digital Taxonomy





This virtually facilitated workshop helps you to:

Build a Solid foundation of core trainer skills & mindsets that will position you for success in people development

- Know the basics of learning objective setting and learner needs analysis
- Design better learning solutions that achieve learning objectives as well as being pleasurable to learn from
- Develop a broader range of learning activities that can be use in LIVE workshops

Session	Key Learning	Activities
Session 1 (60 mins)	Understanding Your Learning Situation <ul style="list-style-type: none"> • Learning Objectives • Learner Types • Adult Learning Vs. Child Learning 	<ul style="list-style-type: none"> • Chatbox activities • Menti Word Cloud • Mini-lectures & interactive case studies
Session 2 (60 mins)	Learning by Design (Backward Design): <ul style="list-style-type: none"> • design thinking process & course design • Goals & Outcomes • Outputs & measures • Activities & methods 	<ul style="list-style-type: none"> • Mini-lectures & interactive case studies • Learning by Design course design fill together activity
Session 3 (60 mins)	Accelerated Learning : <ul style="list-style-type: none"> • effective learning always ice-break the group • communicate the insights & learning • practice the skills & understand deeper • apply everything learnt to work 	<ul style="list-style-type: none"> • Mini-lectures & interactive case studies • Accelerated Learning Class Design fill together activity

Learning by Design

(Backward Design)

1



Desired Results

- Apply
- Skills
- Knowledge


2



Acceptable Evidence

- Evaluation
- Projects

3



Learning Experience & Instruction

- Contents
- Activities
- Channels

Stage 1 - Desired Results

Transfer

Students will be able to independently use their learning to ...

How they will apply the knowledge specifically in their career

Meaning

UNDERSTANDINGS

Students will understand that...

ESSENTIAL QUESTIONS

Key messages

Activities & Focus Areas

Acquisition

Students will know...

Knowledge

Students will be skilled at ...

Skills

**ESTABLISHED
GOALS**

**Long Term
Goals**

THE

A L

(ACCELERATED LEARNING)

CYCLE





This virtually facilitated workshop helps you to:

Transform your knowledge and experiences into engaging courses that learners will love

- Know the new learning challenges that virtual learners face & overcome them with good learning course design
- Engage and grab your audience's attention in virtual courses
- Use more learning activities that are relevant to customised to your learning course

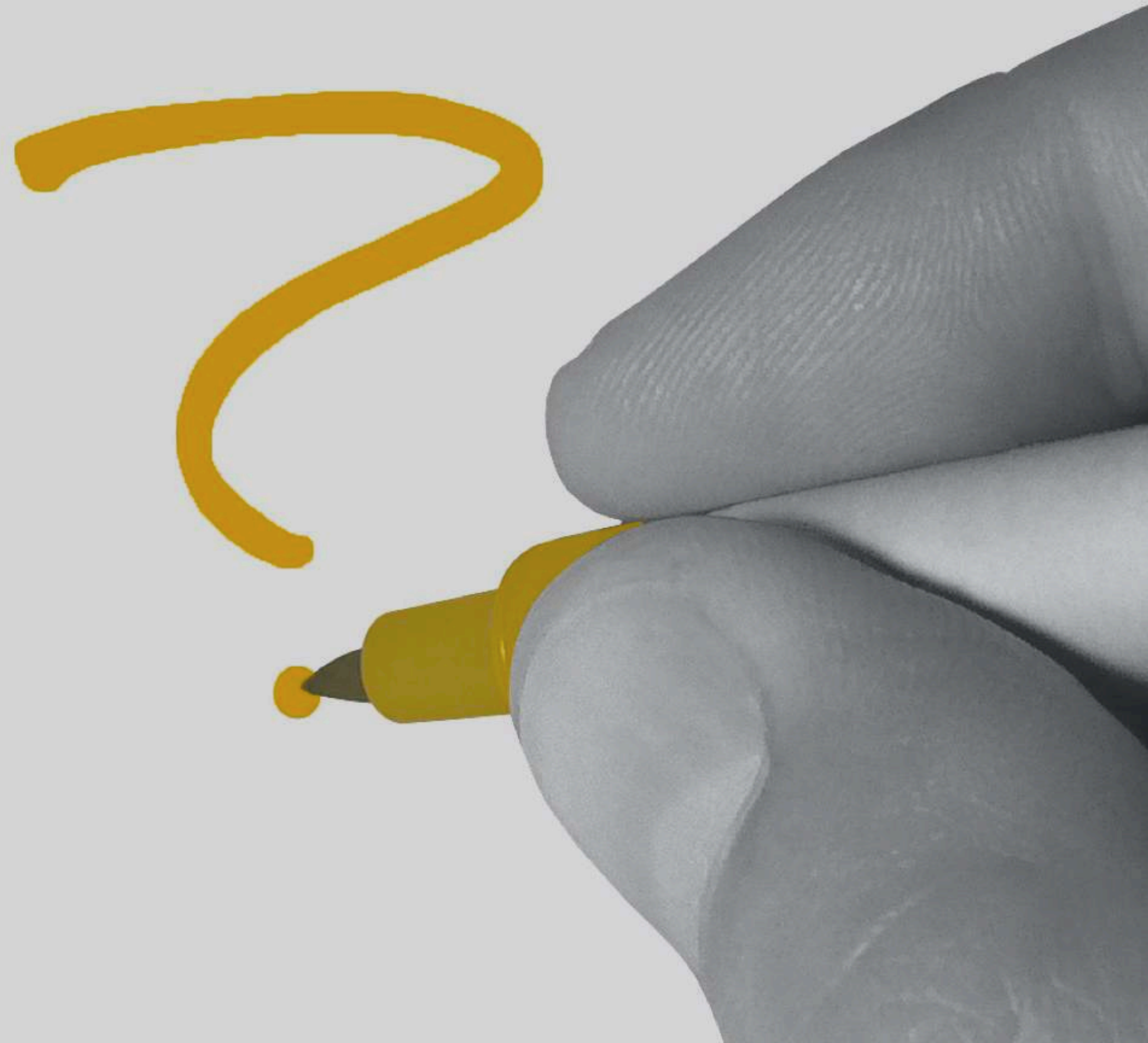
Session	Key Learning	Activities
Session 1 (30 mins)	Virtual Learner Empathy <ul style="list-style-type: none"> • LIVE but Different : Virtual Vs F2F • Passive Listeners to active learners 	<ul style="list-style-type: none"> • Menti Polling • Mini-lectures & interactive cases • Chatbox activities
Session 2 (90 mins)	High Impact Workshop Opening <ul style="list-style-type: none"> • Opening Sequence Flow • Icebreakers & Hooks • Trainer Introductions & Credibility 	<ul style="list-style-type: none"> • Mini-lectures & interactive cases • Menti Word Clouds • Ice-breakers & Hooks demo activities
Session 3 (30 mins)	Activity Based Virtual Course Design <ul style="list-style-type: none"> • Active Learning vs Passive Lecturing • Practice Opportunities & activities • Apply Learning to Work 	<ul style="list-style-type: none"> • Mini-lectures & interactive cases • Active Lecturing & Practice activities demos

What is the craziest banking
service innovation you can
think of that can be done
within **5 years** time

ระดมสมองภายในกลุ่ม

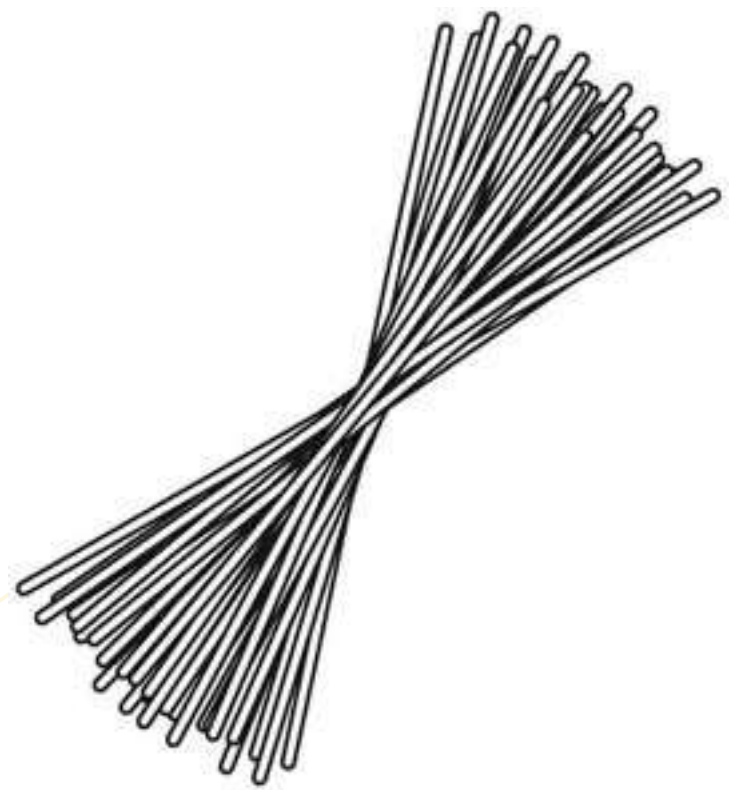


5 Minutes

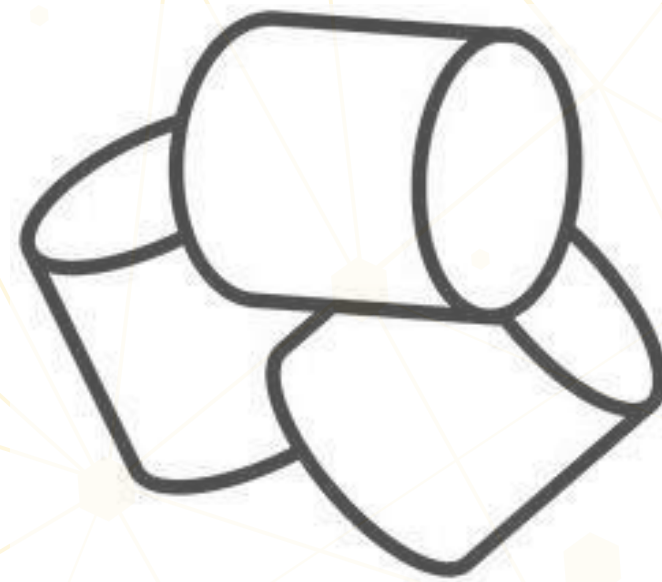


Marshmallow Challenge

The tallest free standing with **Marshmallow** on top



SPAGHETTI



MARSHMALLOW



TAPE



This virtually facilitated workshop helps you to:

Design & Deliver virtual learning sessions that are easy & enjoyable for participants to engage with the valuable learning

- Know how to facilitate virtual courses with confidence
- Experience basic virtual learning activities using free and widely available tools & platforms
- Create your own virtual learning activity that you can use in your courses instantly

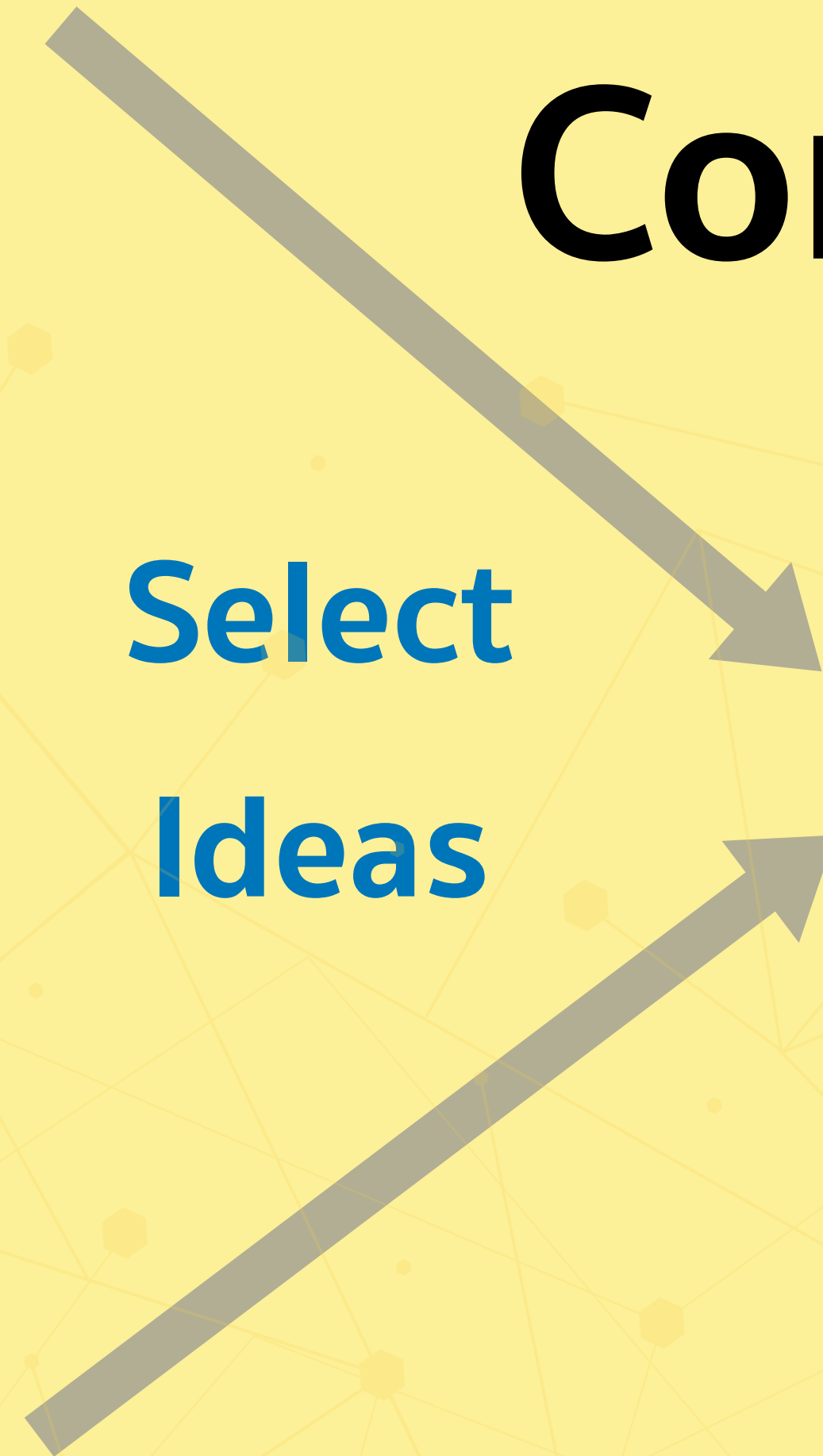
Session	Key Learning	Activities
Session 1 (30 mins)	Facilitation Essentials <ul style="list-style-type: none"> • Igniting Divergent Thinking • Stimulating Exploration of Ideas • Focusing Convergent Thinking 	<ul style="list-style-type: none"> • Mini-lectures & interactive case studies • Chatbox ideation facilitation activity
Session 2 (90 mins)	Virtual Learning Activities <ul style="list-style-type: none"> • Chatbox • Polling & Quizzes • Fill Together activities • Whoteboarding • Breakout Rooms 	<ul style="list-style-type: none"> • Mini-lectures & interactive case studies • Menti Polling demo activity • Whiteboarding demo activity
Session 3 (60 mins)	Facilitating Virtual Learning Activities <ul style="list-style-type: none"> • Menti admin training • Easy Breakout Room management tips 	<ul style="list-style-type: none"> • Mini-lectures & interactive case studies • Menti poll design activity • Breakout Room demo activity

Divergent



Create
Ideas

Convergent



Select
Ideas



Prepare Interactivity

& Instructions

- Video & Questions
- Quiz Game
- Polls
- Breakout Rooms
- PowerPoint/Whiteboard
- Brain Dump
- Share & Show
- Pre-Post Session Activities



MENTIMETER



What are your biggest obstacles to reaching your targets?



List a success worth celebrating!

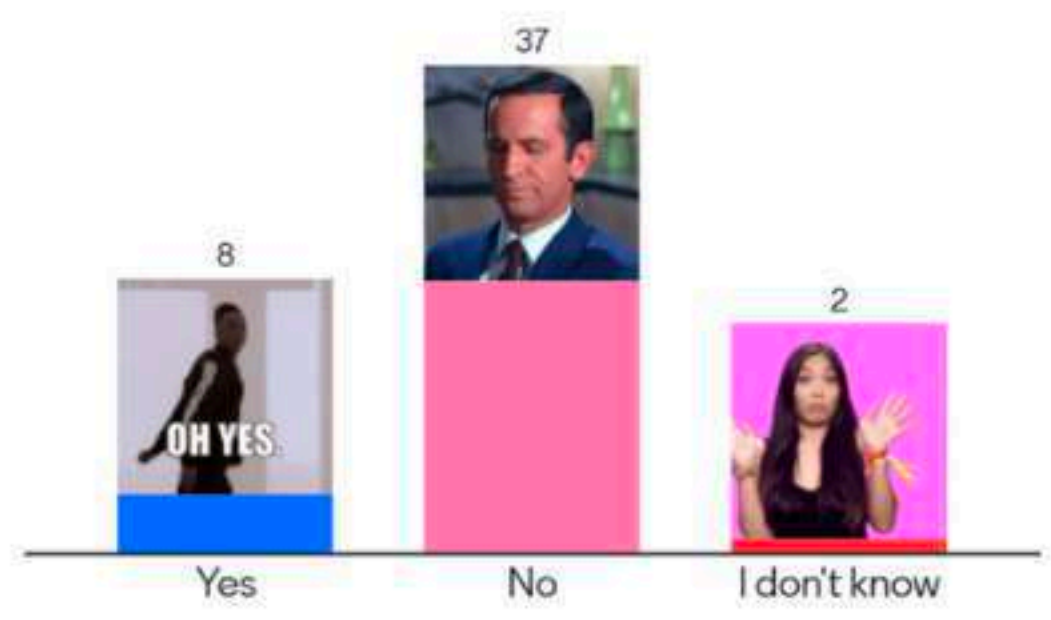
Life	I am stronger than I believe	Promotion
Over all improved morale	New position	Good Telework
lifting other up that fail you	My new detail - something I've wanted for awhile.	Learning both TEAM capabilities
Fresh start in new role	customer satisfaction	Meeting goals
Contributing to the success of our		

Press S to show image

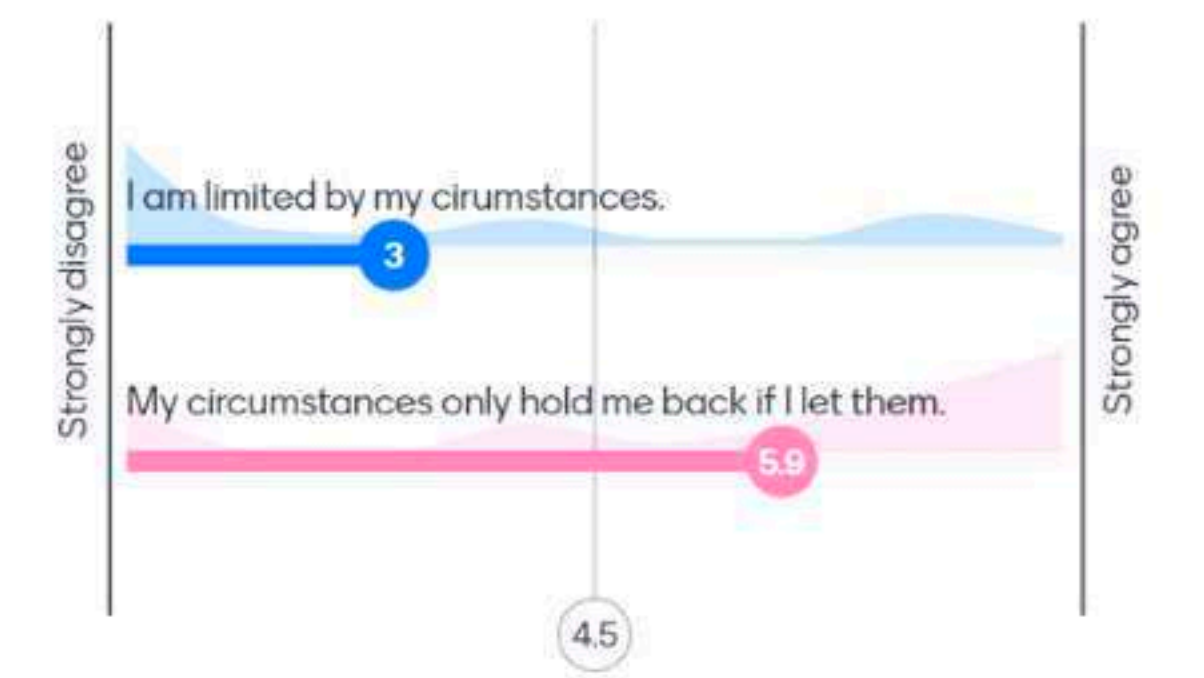
What is "Peak Performance"?



Have you ever used Mentimeter before?



What do you believe to be true?



D

Demo #1 Group Virtual Activity Facilitation



LIVE
Workshop

3 Hrs.

This virtually facilitated workshop helps you to:

Demonstrate your Virtual Course Design & Facilitation Skills

- Facilitation skills
- Virtual learning content
- Learning activity effectiveness
- Presentation quality

Session	Key Learning	Activities
Session 1 (60 mins)	2 Teams LIVE Demo Virtual Training : virtual practice session to try new virtual training skills and test new learning activity ideas	<ul style="list-style-type: none">• Participants perform LIVE demos of their virtual workshops• Feedback & advice on areas for improvement
Session 2 (60 mins)	2 Teams LIVE Demo Virtual Training : virtual practice session to try new virtual training skills and test new learning activity ideas	<ul style="list-style-type: none">• Participants perform LIVE demos of their virtual workshops• Feedback & advice on areas for improvement
Session 3 (60 mins)	Virtual Evaluation : learning through feedback and know the critical areas to develop for accelerated improvement in facilitating engaging virtual workshops	<ul style="list-style-type: none">• Mini-lectures & interactive case studies• Debriefs & Lessons Learnt



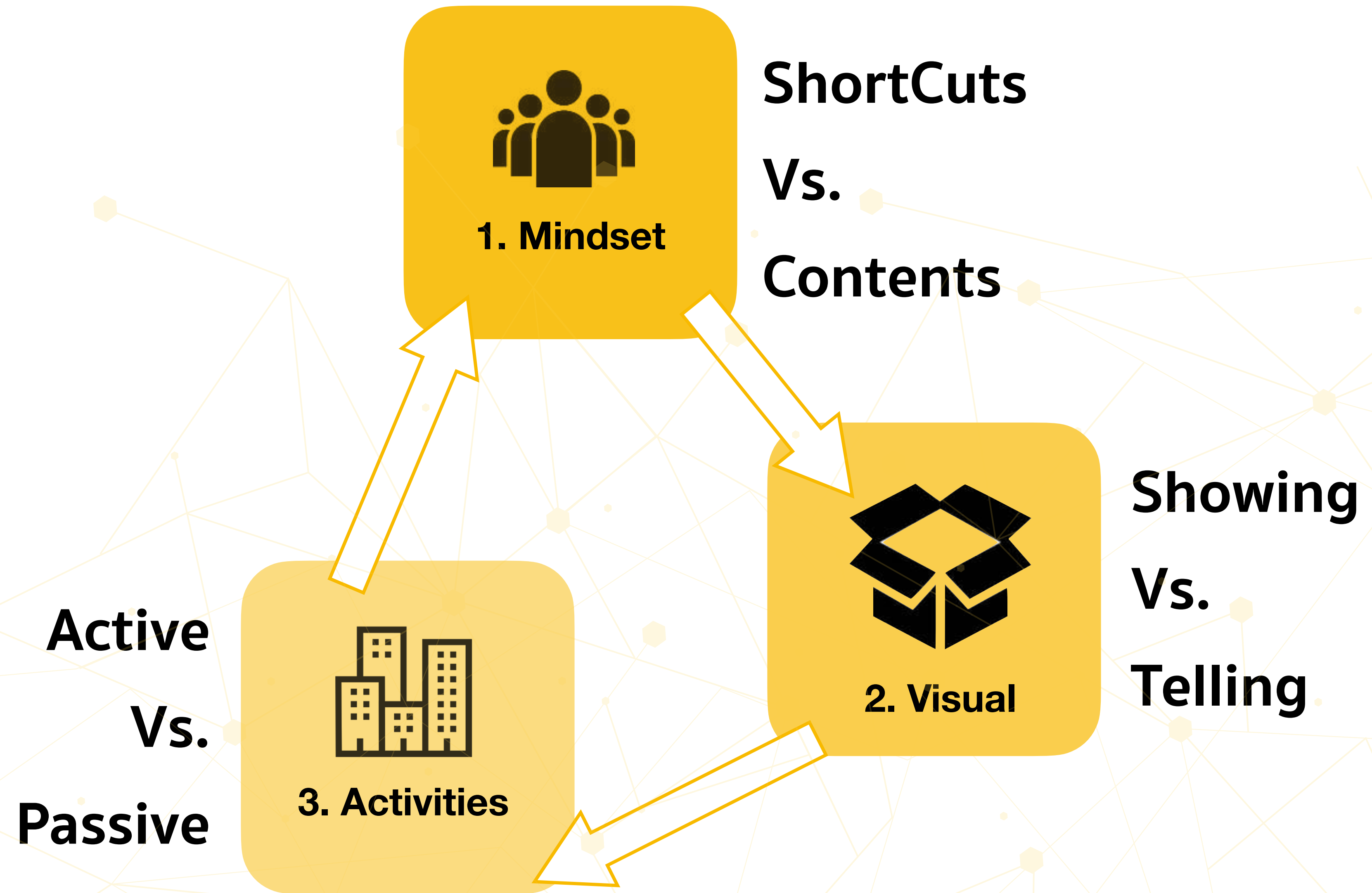
This virtually facilitated workshop helps you to:

Digitizing your knowledge & experiences into well designed courses that others can learn from anywhere & at anytime

- Know the benefits & realities of online learning and see a practical way of creating your own online course
- Execute the key steps in online learning design to accelerate your course design
- Assemble your online contents & activities to develop your own online course

Session	Key Learning	Activities
Session 1 (30 mins)	Online Course Design Perspectives <ul style="list-style-type: none"> • Shortcuts not Courses • Hybrid/Blended not Standalone • Just in Time not just in Case 	<ul style="list-style-type: none"> • Menti Polling • Mini-lectures & interactive cases • Chatbox activities
Session 2 (90 mins)	Online Course Design Process <ul style="list-style-type: none"> • Selecting Courses & Objectives • Designing Online Content • Online Interactions to maximise learning 	<ul style="list-style-type: none"> • Mini-lectures & interactive cases • Online Activities & Interactions • Brainstorming Activity
Session 3 (60 mins)	Structuring Online courses <ul style="list-style-type: none"> • Opening (Context, Intros, Methods) • Content Flow • Additive Learning Activities 	<ul style="list-style-type: none"> • Mini-lectures & interactive cases • Online Course Design Whiteboarding Activity

3 Tips for More Engaging Online Learning

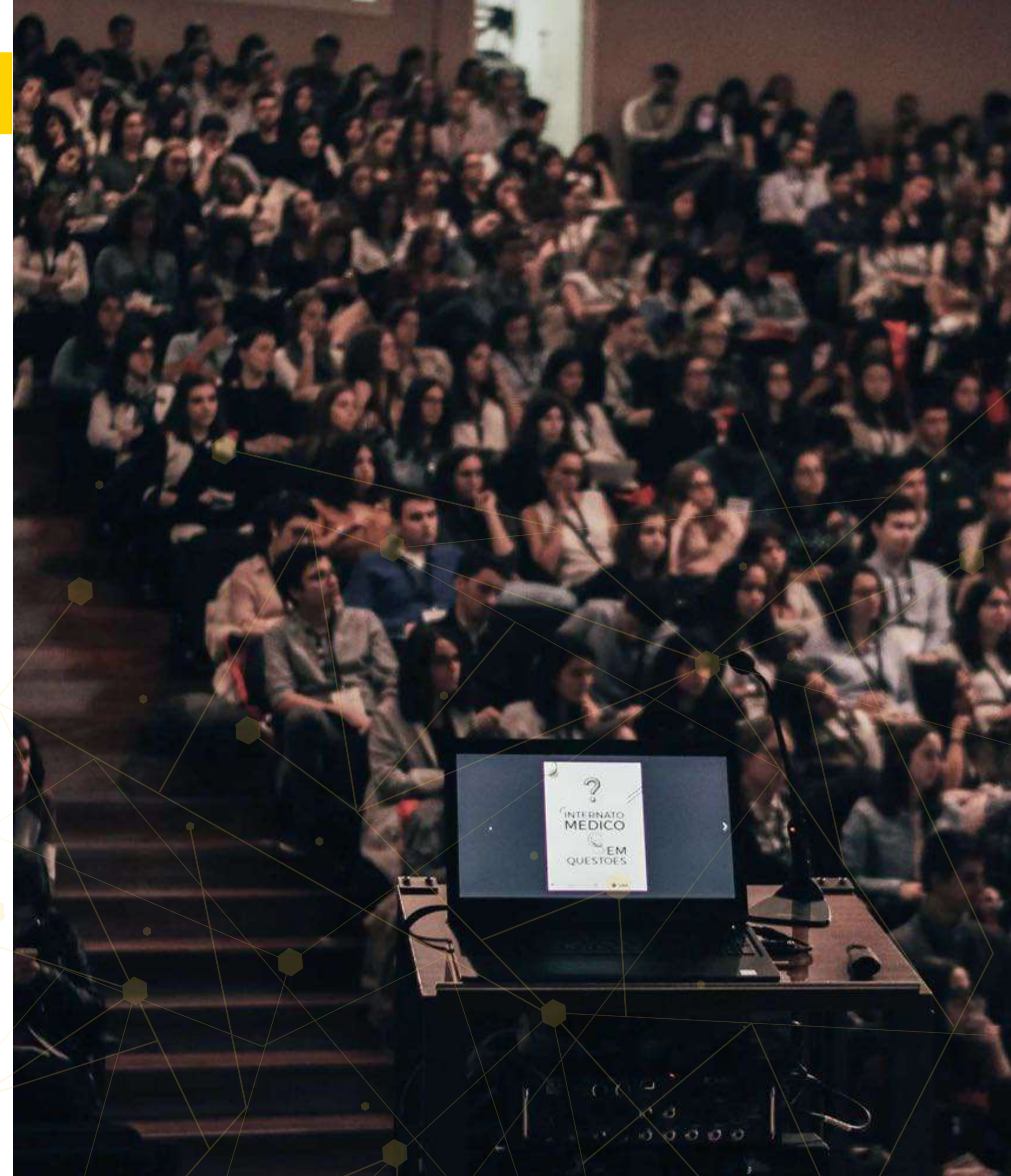




Create your **Online** course content

6 Steps to Course Content

- 1 **Map the learning journey**
- 2 Repurpose / Create content
- 3 **Choose Type of VDO**
- 4 Breakdown content
- 5 **Add learning supports**
- 6 Create Storyboard





Create your **Online** course content

Mapping the learning journey

Brainstorm ideas

Blended Learning

TTT Recap

Virtual Facilitation

[TTDT]

E-learning Production

E-learning Design

Virtual Class Design

D Demo #2: Certification Session



LIVE
Workshop

3 Hrs.

This virtually facilitated workshop helps you to:

Demonstrate your Hybrid Course Design & Facilitation Skills

- Facilitation skills
- Online Content Quality
- Learning activity effectiveness
- Presentation quality

Session	Key Learning	Activities
Session 1 (60 mins)	2 Teams LIVE Demo Hybrid Training : online learning & virtual learning hybrid demo to synergize the benefits of both learning channels	<ul style="list-style-type: none">• Participants perform LIVE demos of their virtual workshops• Feedback & advice on areas for improvement
Session 2 (60 mins)	2 Teams LIVE Demo Hybrid Training : online learning & virtual learning hybrid demo to synergize the benefits of both learning channels	<ul style="list-style-type: none">• Participants perform LIVE demos of their virtual workshops• Feedback & advice on areas for improvement
Session 3 (60 mins)	Certification Ceremony & Program Closing : celebration, wrap-ups & conclusions to the TTDT program	<ul style="list-style-type: none">• Certification Celebration Event• Program Closing Event



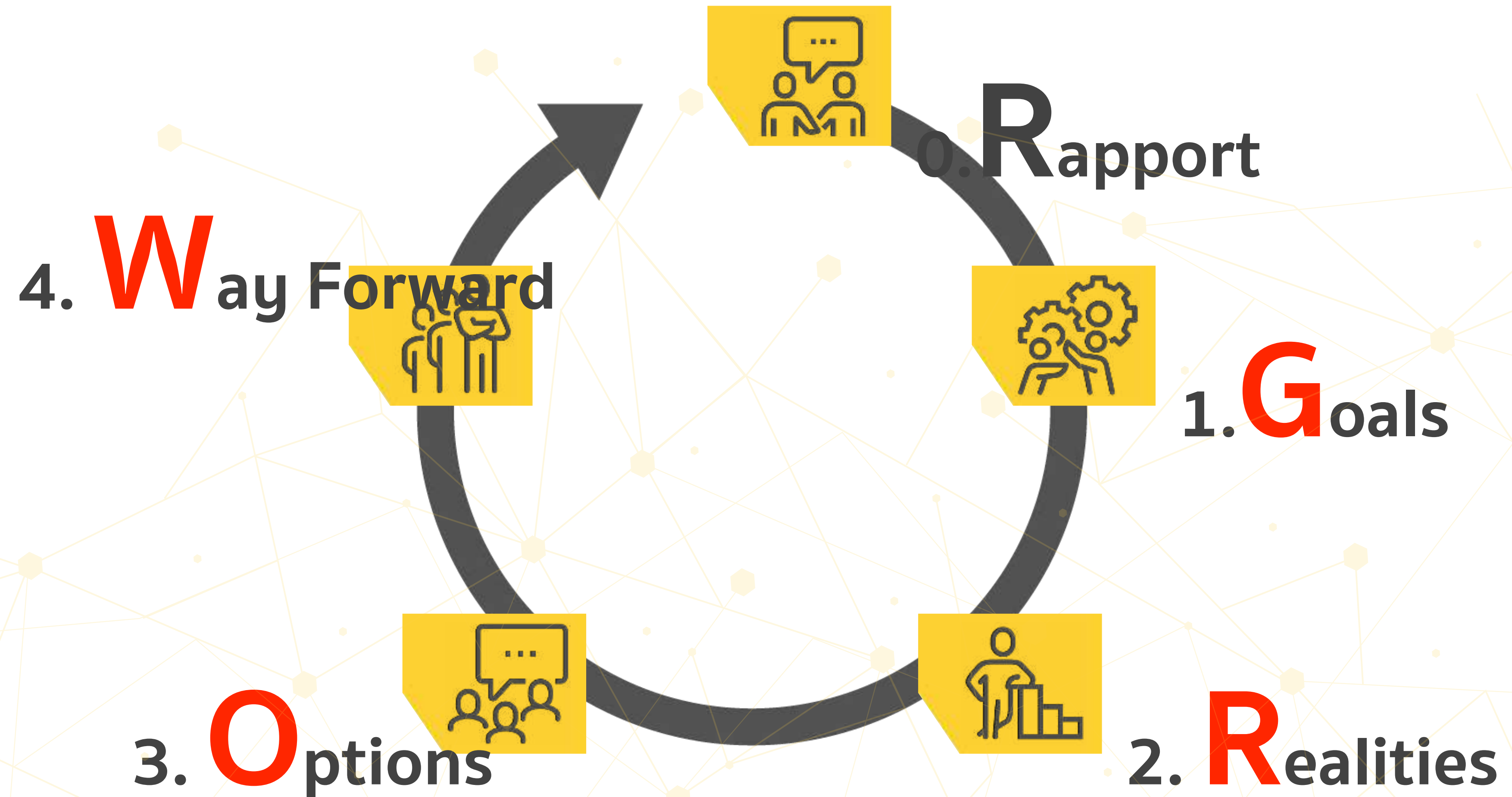
This virtually facilitated workshop helps you to:

Coach peers & subordinates through well designed coaching conversations that lasts for minutes not hours

- Have Productive & Meaningful Coaching Conversations with people that matter in your life & career
- Empower and position your team for success through frequent but short GROW conversation
- Ask very few Powerful Questions that unleash people's performance potential

Session	Key Learning	Activities
Session 1 (60 mins)	Coaching Conversations : Sports Edition <ul style="list-style-type: none"> • From sports coaching to business coaching • GROW Conversations 	<ul style="list-style-type: none"> • Sports Coaching Storytelling • Mini-lectures • Menti Polling
Session 2 (90 mins)	GROW Conversation Techniques <ol style="list-style-type: none"> 1. Genuine Care, Genuine Performance 2. Active Listening & Rapport 3. Powerful Questions 	<ul style="list-style-type: none"> • Sports Coaching Storytelling • Mini-lectures • Role Playing • Chatbox Activities
Session 3 (30 mins)	Conversational Coaching Practice <ol style="list-style-type: none"> 4. Coaching for Motivation & Change 5. Live GROW Conversations coaching demo 	<ul style="list-style-type: none"> • Sports Coaching Storytelling • Mini-lectures • Coaching Pair Activity

■ Coaching Conversation



MindDojo
บริษัท มายด์
โดโจ จำกัด



หมู่บ้านวินด์มิลล์พาร์คเอ
Mu Ban Windmill Park B Rd

Mu Ban Windmill Park B Rd



2 Loops =
400m



ถนน หมู่บ้านวินด์มิลล์พาร์คเอ

ถนน หมู่บ้านวินด์มิลล์พาร์คเอ

Coaching

Like a Pro



Body language



**Active Listening
& Observation**



Rapport building



**Honest
Communications**



Secret Technique

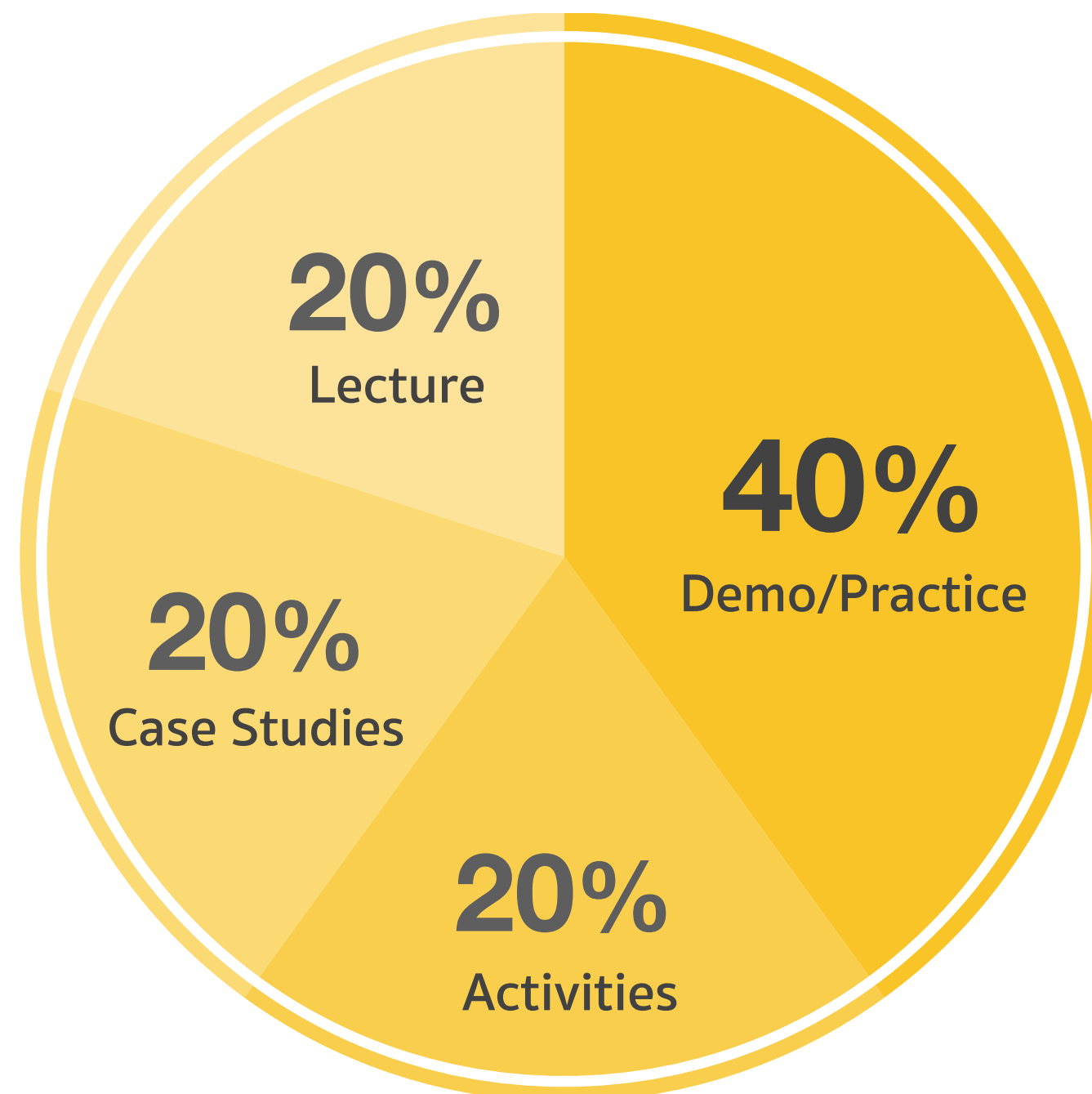


Train the Digital Trainer - LIVE virtual sessions

- 1 **MindDojo Method Train the Trainer**
- 2 **Facilitating Virtual Courses**
- 3 **Demo #1: Virtual Facilitation**
- 4 **Online Course Design**
- 5 **Demo #2: Certification Session**



Additional Details:



Free Digital Asset License

- Session Recorded & **100%** compliant with tax regulators terms & conditions



Easy to Learn

- 15 hours in 5 learning modules
- Learn in 1 day or spread over 1 week



Participants **15 - 30**
Group Size : persons



Virtual Channels

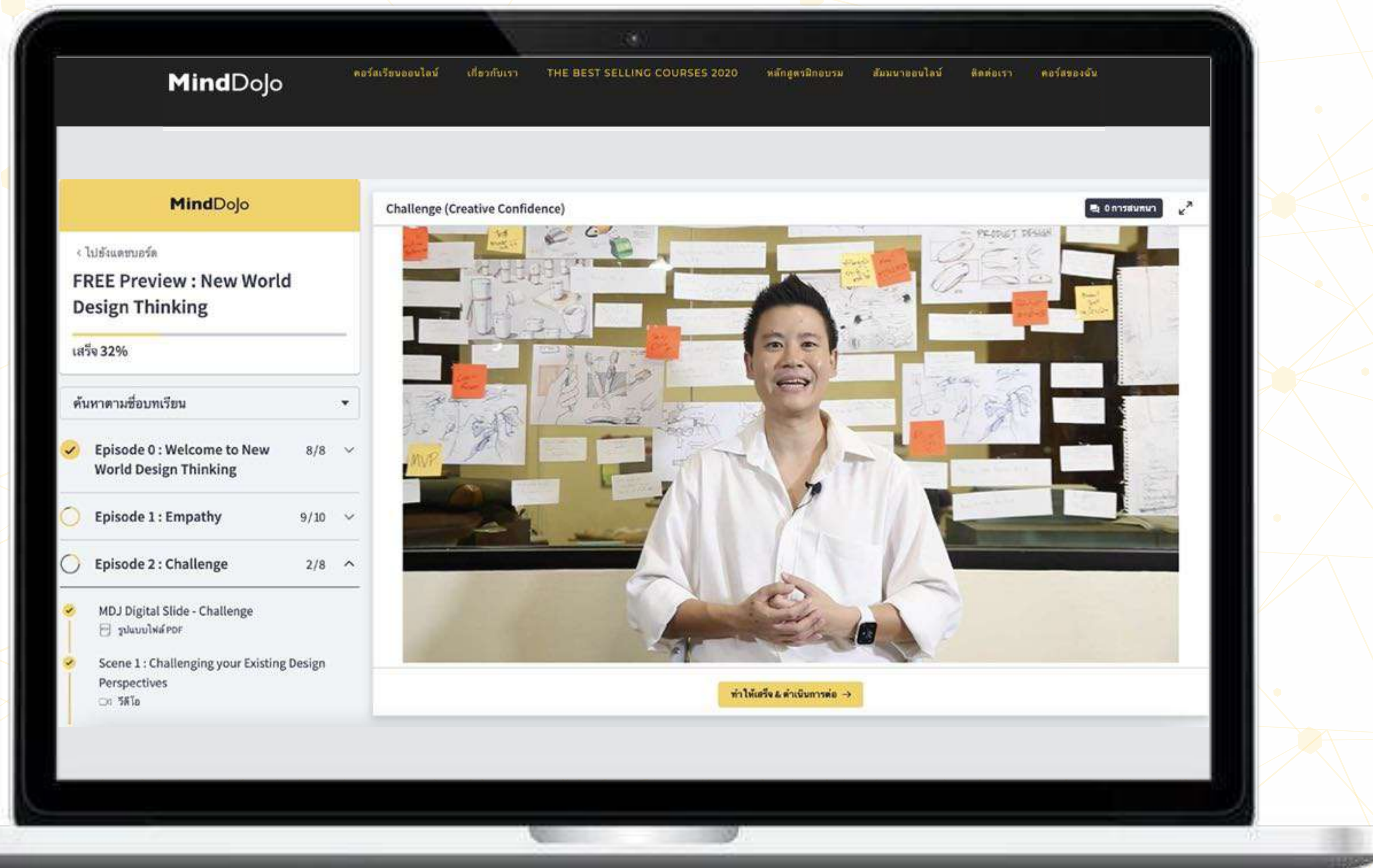


Google Meet



learn.minddojo.digital

Reference for Activities







Train the Digital Trainer

(5 day Hybrid Program)



This workshop helps Subject Matter Experts, Trainers and L&D professionals to be digitally enabled to create online learning assets, digital learning activities and facilitate webinars for their participants and fulfil learning objectives.

Participants will need to have some experience in learning design and facilitation to get the most out of the projects in this learning journey!

<p>Course 1 (2 hours)</p>	 <p>The MindDojo Method : Train the Trainer</p>	<p>MindDoJo Method TTT</p> <ul style="list-style-type: none"> • Presentation Confidence • Accelerated Learning Design Principles for adult learners • High Impact Content Design • Story Telling for educators 	<p>Project : Your Face to Face Workshop Blueprint</p>
<p>Course 2 (1 hour)</p>	 <p>Train The Virtual Trainer</p>	<p>Train the Virtual Trainer</p> <ul style="list-style-type: none"> • Transformation NOT Information • Winning course topics and how to select them • Turning your learning topic into a value offering • Mapping the Learning Journey 	<p>Project : Virtual Course Facilitation Plan</p>
<p>Course 3 (1 hour)</p>	 <p>E-Learning Design</p>	<p>Online Learning Design</p> <ul style="list-style-type: none"> • Transformation NOT Information • Winning course topics and how to select them • Turning your learning topic into a value offering • Mapping the Learning Journey 	<p>Project : Online Learning Course Map</p>
<p>Course 4 (1 hour)</p>	 <p>VDO Production Like a Pro</p>	<p>VDO Production like a Pro</p> <ul style="list-style-type: none"> • Preparing for webinars & the team • Digital presentation & engagement through focus • Digital tools for webinar activities and idea sharing • Webinars are not just virtual classes 	<p>Project : Course VDO Production</p>



CERTIFICATE

OF ACHIEVEMENT

Presentend to

Masmesa Snidvongs

For success in learning
Train the Digital Trainer

Songpathara Snidvongs Na Ayuthaya

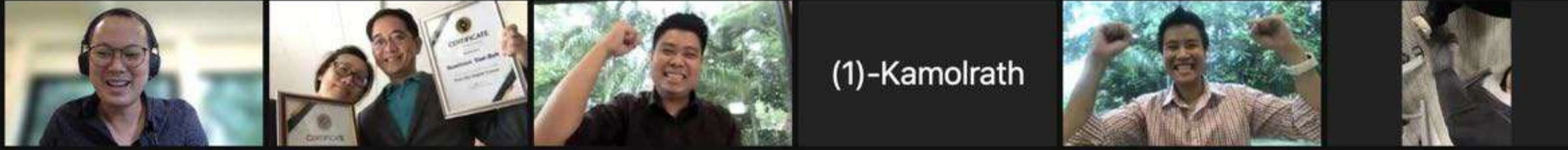
■ Example

Certificate

80

Participants

Zoom Meeting



(1)-Kamolrath



Recording...



Chat

2.Supharak B (HFC2) to Everyone 2:33 PM

สวมมงกันได้เลยนะค้า

ห้อง Legend เปิดกล้องให้แล้วนะค้า

เจอกันค่าๆ

Jeerawat Yaowanich to Everyone 2:34 PM

Meeting ID: 865 3620 4706

(3) MS. Ngamsiri T. (Warehouse) to Everyone 2:43 PM

น่ารัก

1. HFC1-Supatchaya to Everyone 2:47 PM

ในห้องใหญ่ไม่ได้ยินเสียงคะ

Mind DoJo to Everyone 2:47 PM

MDJ YouTube also has great contents na krup ^__^

Jeerawat Yaowanich to Everyone 2:51 PM

ทางห้องใหญ่ไม่ได้ยินเสียง ไซ้ไหมครับ

1. HFC1-Supatchaya to Everyone 2:51 PM

ไม่ได้ยินคะ

Jeerawat Yaowanich to Everyone 2:52 PM

รบกวนมีสื่ักท่านเข้าผ่าน

To: Everyone



Facilitators





Songpathara Snidvongs

Gee (CEO OF MINDDOJO)

Gee Snidvongs is the Millennial Innovator and Entrepreneur behind MindDojo, one of the fastest growing Thailand-based learning solutions companies operating today.

His major training and facilitation interests are in In- novation & Corporate Entrepreneurship. Over the past 10 years, Gee and his team have created learning solutions and facilitated workshops with leading local & international banks, insurance companies, energy providers, telecom providers, pharmaceuticals and government organizations across Asia Pacific.

With the belief that "ideas are just the beginning for innovation" Songpathara's major consulting and facilitation requires him to tackle a wide range of challenges from instilling creative confidence in teams to commercializing new products. These valuable experiences have enabled him to help his clients grow their business through growing their innovation culture and the innovations they create.

Songpathara's educational background is a blend of life sciences and business management and this has helped him to understand both the technical and business challenges of innovation. He has experience in the insurance, financial and agrochemicals industries and lived and studied in the UK for 15 years. He is fully bilingual in English and Thai, can converse in French and understands Latin. In his spare time he enjoys casual games of tennis and a spot of afternoon tea.



PROFESSIONAL EXPERIENCE

2003 - 2006
Med-Sure Services
Limited, Project Manager



2006 - 2007
Syngenta,
Marketing Strategy Consultant



2006 - 2009
Anabas Learning,
Marketing Manager & Trainer



MindDojo

2008 - Present
Mind Dojo
Entrepreneur & Facilitator

EDUCATION



A-Levels
Economics, Biology,
Chemistry



BSc. Hons.
Molecular Cell Biology



Master in Management
Innovation in Management
(Dean's List)

Skill & Certifications



Innovation of Products &
Services: MIT's Approach
to Design Thinking



Certified Trainer



Digital Strategies for
Business



Practitioner Step I
and Step II



Teaching Strategies



CELTAS



Certified Trainer

LEGO® SERIOUS PLAY®
CERTIFIED FACILITATOR

CORE COMPETENCES & SPECIALISTIONS

Corporate Innovation & Creativity - creating organisational innovation policies and processes, ideation workshops and end to end innovation tournaments design & facilitation

Change & Transformation - digital transformation, organisational change, persuading others to change, openness to individual change

Strategic Facilitation - organisational strategy design, strategic thinking, marketing strategy

Interactive Learning Design - gamification for trainers, accelerated learning methodology, facilitation methodology, workshop activity design

CORE COMPETENCES & SPECIALISTIONS

Financial Services: Kasikorn Bank, Siam Commercial Bank, Krungsri Bank, KTB, AIA, Allianz

Telecoms / Technology: SingTel, AIS, DTAC, DCS, G-Able, NSTDA

Energy: PTT Group, BP Castrol, B. Grimm Power

Real Estate: CBRE, SC Asset, ENCO, DTGO

Retail: Central Group, The Mall Group, MAC Cosmetics, Nestle, Dumex

Healthcare / Medical: AstraZeneca, Merck, Roche

Public Sector / Non-Profits: UN Agencies, USAID, Thammasat University





Position : Founder

MBTI : ENFP

StrengthsFinder

- Futuristic
- Strategic
- Woo
- Communicator
- Positivity

Songpathara Snidvongs (Gee)

“ The entrepreneurial mindset is the innovators best friend, it keeps our eyes open to new opportunities ”

Core Competencies & Specializations

Corporate Innovation & Creativity
Change & Transformation

Strategic Facilitation
Interactive Learning Design

6,600 Training Hours
2008 - 2020

7 Countries
worked in

Skill & Certifications

MIT Innovation of Products & Services: MIT's Approach to Design Thinking

AMA Certified Trainer

HARVARD UNIVERSITY Teaching Strategies

Columbia Business School Digital Strategies for Business

mbti CERTIFIED Practitioner Step I and Step II

CEGOS Certified Trainer

UNIVERSITY OF CAMBRIDGE CELTAS

LEGO® SERIOUS PLAY® CERTIFIED FACILITATOR

Facilitation experience

krungsri **AIS** **ptt** **CBRE** **Roche**

CENTRALGROUP **USAID** **UNITED NATIONS**

Professional experience

2003 - 2006 Med-Sure Services Limited, Project Manager

2006 - 2007 Syngenta, Marketing Strategy Consultant

2006 - 2009 Anabas Learning, Marketing Manager & Trainer

2008 - Present MindDojo, Entrepreneur & Facilitator





MindDojo

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