



Presents

VIP Accelerator

with Ravi Rajani

Session One Workbook: How to Develop a Virtual Talk Idea

What's your point of view?

What's their primary problem?

What's your solution to that problem?

Taking your idea to marketplace follows a simple formula:

Your idea + Your abstract = Speaking gig

Let's develop your abstract. Your abstract is made up of four primary sections:

Section #1 - The premise of your talk - This is your elevator pitch and consists of 3-5 sentences.

Section #2 - Testimonial - List one testimonial of someone that's experienced your talk.

Section #3 - Learning objectives - List 3-5 things the audience will learn from your message.

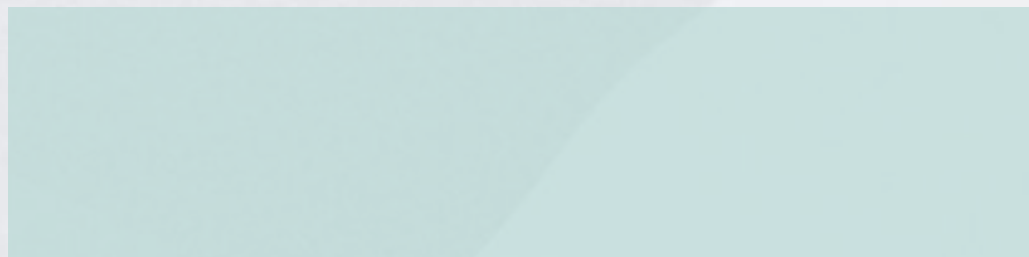
Section #4 - References - List 1-2 references of people that can represent you and confirm the validity of your message and your presentation skills.

Priority of work when developing an abstract:

Decide on your title:



Create learning objectives:



Write abstract:

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Plug in a testimonial: Add a testimonial below

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List references:



Homework:

Create an abstract and submit it to Ravi Rajani
at ravi@thespeakerlab.com