



### **Notes for BurlyCon Meeting 7/18/21**

- BurlyCares is a 501-c-3 nonprofit charity driven organization and was founded by a number of neo burlesque performers in the Las Vegas and California areas, as well as by legend Fannie Annie.
- Created with the vision of helping to close the gap on the needs that so many senior legend performers face after they are no longer able to make a living performing full time.
- To improve the quality of life and ease some of the stress so many senior legend performers face.
- BurlyCares vows to assist senior legend performers with referring them to already existing programs that can help them, donate medical equipment and supplies, combat and decrease isolation/loneliness and raise money for emergency needs as needed.

### **The BurlyCares Mission Statement**

BurlyCares is a charity derived 501(c)(3) nonprofit organization whose mission is to provide advocacy, referral services, assistance with basic needs of life and donations to burlesque and variety show senior legend performers. BurlyCares raises money to provide this population with basic needs of life, medical care, supplies and equipment if needed.



## Highlights on What We Have Accomplished So Far

- BurlyCares first came to be in 2018 and we helped our first legend by providing a deluxe walker for her.
- The next legend we were able to assist was a legend during BHOF. We were able to provide portable oxygen, oxygen equipment in her hotel room and daily check-ins to assure that she had all that she needed and was comfortable.
- Supported BHOF since our inception. At the 2019 BHOF we provided small survival bags for every legend. 85 bags were handed out to as many legends that we came into contact with. We also provided additional assistance to legends in need that year as well.
- Became an official 501-c-3 in June of 2020. Shortly prior to that we had a mask project right at the beginning of the pandemic. We were able to make and send out over 300 masks to legends and their families, to ensure they had protection as soon as possible. To this day, no legend that we are aware of has passed from Covid.
- Assisted and cared for 4 legends in their transition from this world. One legend was cared for around the clock during the pandemic as there was no care available in home when the pandemic first began. BurlyCares was the only organization that was able to provide this legend with the care and support she needed.
- We are becoming more organized in our efforts to truly assist the legends in Las Vegas. We have recently set up a monthly visit and call spread sheet as well as a high-risk list where we keep on top of potential issues with legends we know and have developed a rapport with. In addition, we have also divided our list of 92 identified legends into 10 territories. These territories will be the basis for our Ambassador Program where we will become more organized in these areas to further our reach and effort to assist the legends.



## **Our Goals for this Year**

- Continue to make the Ambassador Program a reality. Our first step in making this part of the program a reality is identifying qualified representatives for each identified territory.
- We are looking to have a Regional Coordinator Ambassador for each area. This person would be mostly responsible for coordinating a similar structure that we currently use here in Las Vegas. This would include a monthly visit/call schedule. The regional coordinator would also facilitate in identifying other volunteers to assist, with the goal being to develop a healthy rapport with each legend in that territory. The coordinator would also identify any potential risks the legend(s) may face and report back to the Board with this information.
- BurlyCares is also looking to identify interested individuals in each territory who might be interested in doing a fundraiser show (online or in person show) once a year. BurlyCares does not require all proceeds from a fundraiser show to go to BurlyCares.
- To give back to Regional Coordinators and their teams BurlyCares plans on hosting a dinner in each territory once a year and eventually a retreat where all coordinators and volunteers would be welcome.
- Regional Coordinators will also be part of a quarterly meeting with the Board to report back progress. Regional Coordinators will also have the ability to contact any BurlyCares board member at any time with finding and concerns as they progress.
- We also have our Volunteer team established, but are looking to grow this team, particularly outside of Las Vegas. We have a volunteer form that anyone interested can fill out to start volunteering. Individuals can volunteer in many different facets, especially if they don't live near a legend or territory. The areas identified currently to volunteer are:

Administration/Office Work

Events/Participating in Promotional Fundraising Live Shows

Fundraising and/or Leading Fundraiser Live Shows

Hands-On Care/Physical Assistance for Legends (training and sign-off required)

Companionship/Social Visits to Legends



Deliveries/Drop Off's

Cooking/Picking up Meals or Light Grocery Shopping for Legends

Public Outings with Legends (Coffee/Meal or Shopping with Legends)

Arts & Crafts (Creating Projects/Gifts for the Legends or Creating with Legends)

Playing Board/Card Games with Legends

Helping a Legend to/from Doctor's Visits

Any Other identifying Legend need (or talent(s) an individual would like to offer)

- We are also set to start working with a consultant company that will help us enhancing our structure and delivery of case management, develop readiness for appropriate credentialing and establish connectivity to services and payers. Our goal is to become credentialed in all areas where we are a direct fit for those credentials and to be as compliant as possible with all services provided in accordance with state and federal laws.