

## Level 2 – Applied Knowledge

### Pricing and Promotions

Session Date: Thursday 16<sup>th</sup> April 2026

Session Time: 10:00 – 12:00

**Objectives:** The purpose of this training session is to provide an introduction and broad overview of the relevant legislation and good practices for pricing and promotions in marketplaces, including recent legislative changes that take effect on 6<sup>th</sup> April 2026.

**Trainer:** Clare Forbes

**Trainer biography:** Clare is a Chartered Trading Standards Practitioner with over 20 years' experience in a broad range of legislative areas within local authorities and now runs her own consultancy business. She currently undertakes projects and investigations for National Trading Standards in Europe. Clare delivers training on fair trading and investigatory powers and procedures as part of the CTSI Qualification Framework and also authors many of the fair trading related CTSI Business Companion guides.

#### Programme

The session will cover the following areas:

- Digital Markets, Competition and Consumers Act 2024 as relates to pricing.
- Price Marking Order 2004 and upcoming changes introduced by The Price Marking (Amendment) Order 2024.
- Pricing Practices Guide and updates.
- Introduction to the Competition and Markets Authority guidance on price transparency.
- Practical look at common pricing practices such as high/low prices, time limited offers, multibuys and comparative pricing with other retailers.

There will be plenty of time for you to ask questions and you are welcome to submit these in advance by emailing [info@faabtraining.co.uk](mailto:info@faabtraining.co.uk)

**CPD Hours:** 2 hours

**Who should attend?** The session will be suitable for trading standards staff who need an introduction to this area and also for those who simply want a refresher.

**Fee & Booking:** £60 + VAT per delegate

Booking form - [Book your place here](#)

*If you wish to book more than 12 delegates on to this session, please talk to us about delivering a stand-alone session just for your organisation. We would also be happy to discuss any discounts we can offer.*

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## **What is Level 2 V-Learning?**

Our Level 2 V-Learning helps practitioners gain practical working knowledge through expert trainer-led sessions with structured teaching, worked examples and opportunities for delegates to engage in guided practice to assist them with embedding the learning.

In addition to this you will have access to some of the UK's top experts in their subject areas. The session will be delivered using Microsoft Teams, so you will be able to see and hear the presenter as they share their presentation with you.

With no travelling costs and a real practical focus on application of the law this training offers incredible value for both the individual learner and their employer.

Check on our website for our full range of courses for all levels at <https://www.faabtraining.co.uk>