

ADVERTISING POLICY ADDENDUM

The New Hampshire Real Estate Commission (NHREC) has outlined specific requirements that must be present for all marketing and communications with consumers and the brokerage industry.

These requirements are:

- 1.) Our company trade name, Keller Williams Realty Metropolitan must be displayed in its entirety at all times.
- 2.) The main location number for the office you belong to must be present. (Bedford: 603-232-8282, Concord: 603-226-2220, Keene: 603-352-0514 and Londonderry: 603-965-2992). Your personal extension number can be included next to this. In addition, you may publish your cellular and/or direct line number(s).
- 3.) All phone numbers must be labeled as such:
 - a. Office or (O)
 - b. Cell or (C)/Mobile or (M)
 - c. Direct or (D)

The NHREC has placed a very high level of emphasis on these requirements and in order to avoid any disciplinary action and/or fines, the above elements must be in compliance on all advertising and marketing.

This requirement shall apply to all categories of advertising including all publications, radio or television broadcasts, all electronic media including electronic mail and the Internet, business stationery, business and legal forms and documents, and signs and billboards.

As an affiliate licensee of Keller Williams Realty Metropolitan, the undersigned acknowledges their responsibilities in ensuring the above information is used at all times. The agent is solely responsible for all disciplinary actions and/or fines that may result from noncompliance with this requirement.

Agent Signature: _____

Date: _____