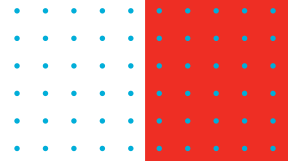




Arkansas Home
Visiting Network

STRONGER FAMILIES. BRIGHTER FUTURES.



Sponsorship Opportunities



2026 ANNUAL CONFERENCE
NOVEMBER 10-11, 2026
HOT SPRINGS, AR



Arkansas Home Visiting Network

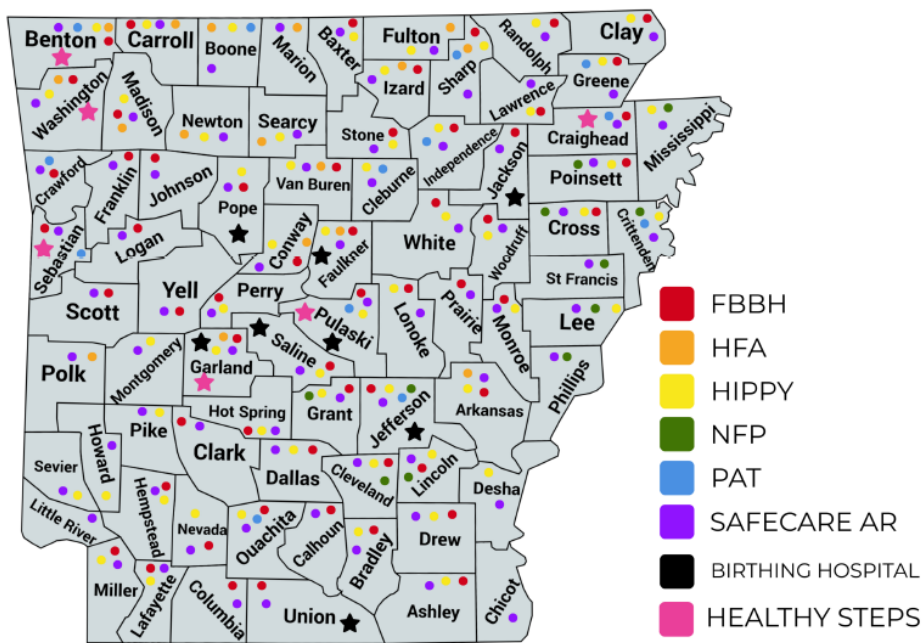
STRONGER FAMILIES. BRIGHTER FUTURES.



About Us

The Arkansas Home Visiting Network (AHVN) at Arkansas Children's promotes high-quality and evidence-based home visiting services to Arkansas families during pregnancy and until children enter kindergarten. These programs build stronger families and brighter, healthier futures for the children of Arkansas by improving school readiness, increasing positive health outcomes, and decreasing child maltreatment.

AHVN County Map



*See model comparison chart on last page.

AHVN provides support for family support programs referred to as "home visiting" because they take place in the home of vulnerable families. These voluntary programs match participants with trained providers from their communities, such as nurses or parent educators, to help motivated parents learn better skills to be successful in their parenting.

Arkansas is unique among home visiting states due to the large number of evidence-based home visiting programs available to families from pregnancy through age 5. Programs are available in all 75 counties, however, services vary by population and providers.

Annual Conference

Our annual conference, held at the Hot Springs Convention Center, provides professional development to more than 350 individuals, representing evidence-based home visiting models, including Healthy Families America, Parents as Teachers, HIPPY, SafeCare Arkansas, and Nurse-Family Partnership. Attendees include home visitors, parent educators, social workers, nurses, and leadership staff, who provide services in all 75 Arkansas counties.

Conference attendees are ensured high-quality workshops led by national and state-level experts focused on specialized tracks. Programming is intensive and features sessions that cover critical topics such as maternal and infant mental health, child development, parent-child interaction, the establishment of healthy habits, and leadership development.



Arkansas Home
Visiting Network

STRONGER FAMILIES. BRIGHTER FUTURES.

Sponsorship Opportunities

For prospective sponsors, aligning with the AHVN conference means supporting a community dedicated to strengthening families and achieving better futures for Arkansas children. It means standing alongside established partners like Arkansas Children's, UAMS, the Arkansas Department of Education, and the Arkansas Department of Health. Sponsors receive high visibility through an assortment of avenues, such as logos on promotional materials, social media callouts, and ample exhibit space for sharing resources and materials relevant to young children and families in our state. Sponsorship of the AHVN Annual Conference offers direct access to a dedicated statewide workforce, reinforces commitment to Arkansas' children and family well-being, and provides invaluable visibility alongside major state and federal partners.

NURTURING

Logo on event materials

Social media callout

Exhibit booth

\$500 – \$1000

CONNECTION

Logo on attendee lanyards

Advertisement in program
($\frac{1}{4}$ page)

+ Nurturing Benefits

\$2000 – \$5000

RESILIENCE

Logo banner displayed

Logo on attendee bags

Advertisement in program
($\frac{1}{2}$ page)

+ Connection Benefits

\$5000 – \$10,000



Arkansas Home Visiting Network

STRONGER FAMILIES. BRIGHTER FUTURES.

Special Sponsorships

NETWORKING EVENT

Logo banner displayed

Advertisement in program
(½ page)

+ Nurturing Benefits

\$1000

CONFERENCE APP

Logo and Naming in Whova

Advertisement in program
(¼ page)

+ Nurturing Benefits

\$5000

AWARDS LUNCHEON

Logo banner displayed

Advertisement in program
(½ page)

+ Nurturing Benefits

\$10,000

In-Kind Sponsorships

ATTENDEE EXPERIENCE

Logo on event materials

Social media callout

Exhibit Booth

500 SWAG ITEMS
SUCH AS JOURNALS,
NOTEBOOKS, WATER
BOTTLES, KEYCHAINS,
PENS, SANITIZER, ETC.

WELLNESS SPACE

Logo banner displayed

Logo on event materials

Social media callout

Exhibit Booth

PROVIDE:
AROMATHERAPY, MUSIC,
MASSAGE STATIONS,
COMFORTABLE SEATING

PHOTO BOOTH

Logo on event materials

Social media callout

Exhibit Booth

PROVIDE:
BACKDROP, PROPS,
DECORATIONS

Advertising

¼ page: \$100

½ page: \$200

1 page: \$400

Exhibitors & Vendors

Exhibitor and vendors will have the opportunity to share information, resources, and products to around 400 home visiting and early childhood professionals from all areas of the state. This opportunity has the potential of reaching hundreds of families through home visiting services.

Conference participants are offered incentives for visiting each booth, which guarantees a captive audience!

Each booth provides a table with two chairs and space for display.

NON-PROFIT EXHIBITOR	FOR-PROFIT VENDOR
6' x 8' Exhibit Area 6' Table 2 Chairs Electricity available for additional fee.	6' x 8' Exhibit Area 6' Table 2 Chairs Electricity available for additional fee.
NO FEE	\$200 PER BOOTH

[Click here for more information or to submit an application](#)



**Arkansas Home
Visiting Network**

STRONGER FAMILIES. BRIGHTER FUTURES.

Applications for exhibitors/vendors are now open for submission. Space is limited so submit EARLY. All applications are reviewed by the conference committee and final determination will be made in August (tentative date).



AHVN Home Visiting Models Comparison Table

	EHS Early Head Start	FC Family Connects	FBBH* Following Baby Back Home	HFA Healthy Families America	HIPPY Home Instruction for Parents of Preschool Youngsters	NFP Nurse-Family Partnership	PAT Parents As Teachers	SafeCare SafeCare Arkansas
Target Population	Low-income pregnant women and families with children birth to age 3	Community- Wide	Families with medically fragile children	Any at-risk pregnant woman, or family	Any caregiver who wants education enrichment for his/her preschool- aged child	Low income, first-time mother-to- be	Any caregiver with a child under the age of 3 to 5	Families with children ages 0 - 5 who are at risk for or have been reported for child neglect or abuse
Enrollment Data	Pregnancy, at birth, or anytime to age 3	At birth, up to 3 weeks after birth	Usually referred from NICU	During pregnancy, or after birth up to 3 months	Families with a child aged 2, 3, 4, and 5	First time pregnancy; no later than 28 weeks of gestation	Pregnancy, at birth, or anytime to age 3; serves 3-5 in some communities	DCFS referral for Garrett's Law, medical neglect, failure to thrive, Munchausen by Proxy, & other agreed upon populations
Duration	Enrollment to age 3	1 to 3 brief home visits per family	Birth up to age 3	Pregnancy and birth up to age 3	45-60 minutes of weekly lessons for 30 weeks yearly until kindergarten is completed	Pregnancy up to age 2	Enrollment to ages 3 - 5	Weekly sessions for a period of 18- 22 weeks
Staffing	EHS Home Visitors	Registered Nurses	Registered Nurse Team or LCSW Team	Family Support Workers	Former HIPPY Parents or paraprofessional Home Based Educators	Registered Nurses	Parent Educators	SafeCare Providers
Focus	Parents as the first & most important educators of their children	Community alignment; oral health; health assessments	Health & Wellness	Child Welfare	School Readiness, Parental Involvement	Health and Wellness; Education and Support for New Moms	School Readiness; Parental Involvement	Prevent the occurrence of child abuse & neglect
Funding Sources	Federally funded	Private donations	UAMS Angels Program in cooperation with AR Medicaid & MIECHV grant	Federal MIECHV grant	Some local grants, State ABC money, and MIECHV grant	Federal MIECHV grant	Some local grants, State ABC money, and Federal MIECHV grant	AR DHS CHIP (Medicaid) funding as a prevention measure
Eligibility	Income and age	Resident of Union County	Baby admitted to NICU	Income, English as 2nd language, parent under 18 and no GED	Income, failed developmental screening	First time mother, income	Income, English as 2nd language, single parent	Open case with DCSF

*Eligibility depends on each program's guidelines, which are different and specific to funding source