Key Performance Indicators

Month of: _____

Report by: _____

Met "X"

1. Fifteen [15] not-for-profit/or corporations prospects connected with.
2. Three [3] not-for-profit/ or corporations partnership quotes.
3. One [1] not-for-profit sale closed.
4. Ten [10] middle-large market retail prospects connected with.
5. Two [2] middle-large market retail prospects quoted.
6. One [1] middle-large market retail prospects sale closed.
7. Ten [10] Hospitals prospects connected with.
8. One [1] Hospital prospects sale closed.
9. Ten [10] potential brand partnership connections.
10. One [1] closed brand partnership agreements.
11. Thirty [30] on-line website sales.
12. Fifteen [15] on-line sales from secondary platform.
13. Fifteen [15] boutiques connected with.
14. Three [3] boutiques closed business with.

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1. Two [2] Five-Hundred Dollars [$500] sales collectively by two separate [2] non-profit/or corporations. Total = $1,000.00
2. Two [2] $5,000.00 sale from middle-large retailer. Total = $10,000.00
3. Two [2] $2,500.00 sale from Hospital. Total = $5,000.00
4. Thirty [30] separate purchases on-line for a minimum of $35.00 each. Total = $1,050.00
5. Three [3] boutiques purchase $250.00 a piece. Total = $750.00

Total Monthly Sales Goals:

August = $1,500 | September = $3,000 | October = $4,500 | November = $7,500 | December = $10,000 | Jan 2021 = $7,500 | February = $8,000 | March = $10,000 | April = $14,,000 | May = $16,000 | June = $18,000 | July = $20,000 | August = $22,0000 | September = $25,0000 | October = $27,000 | November = $30,000 | December = $35,000

[Total over the next seventeen [17] months to exceed a total of $259,000 equivalent to $15,300 per month with a 30% profit margin = $77,700 net profit].