



**Global Food Security
Sissel Rosengren
Managing Director
Food Industry Foresight
Wednesday 27th 1.45pm**

With the global population set to rise 9-10 billion within the next 30 years, the world will need to produce 60-70% more food than it does today. [Ref>](#)

It's the equivalent of having a second population of Europe and Africa to feed. Former CSIRO boss Megan Clark said that by 2050, the world will need to produce as much food as has been consumed over the entire history of humankind [Ref>](#)

This is why food security (which refers to the physical availability of food and whether there are resources and opportunity to gain reliable access to it) is so pivotal. A global transformation of the food system is needed to be able to sustainably provide for the growing population.

Sissel Bio

Sissel has more than 30 years of experience in industry research, economic forecasting and strategic planning in Australia, New Zealand, South East Asia, China Region, the Middle East and Europe. For the past twenty years, Sissel has specialised in the food and beverage industry, particularly in the Asia Pacific region.

Throughout her career, Sissel has provided strategic consultancy to global food and beverage companies as well as larger national companies.