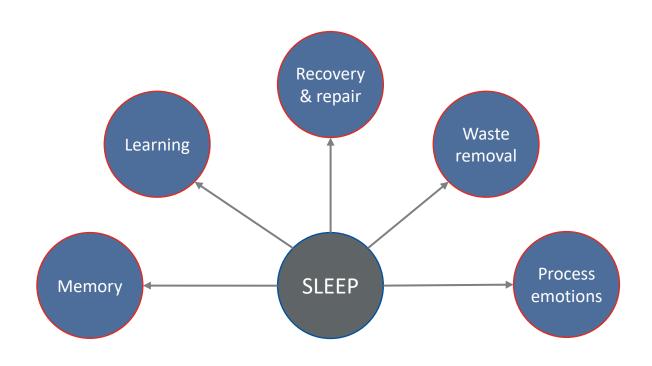


## **TOP TIPS**

- Experimental measurements
- Accountability partnership focus
- Book an individual follow-up session
- Deeper dive on learning platform



## Why invest in good quality sleep?



Consequences of insufficient or poor quality sleep

Cancer x 4

Obesity ↑ 56%

Metabolic syndrome x 2

Faster cognitive aging

Immune system ↓

Executive functioning  $\downarrow$ 

Mood / self-regulation ↓

Productivity↓

Resilience↓

Energy / vitality ↓





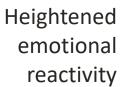


Poor selfassessment

Suppressed cognitive control



## flowoneffect







Heightened effort discounting





"Good quality sleep is defined as sleeping for at least 85% of the total time in bed, falling asleep in under 20 minutes, understanding that awakenings are normal and perfectly fine provided you fall asleep again within a few minutes, being in a physiological recovery state for at least 70% of the time while making sure that reading definitions like this does not create sleep anxiety or performance pressure."

- Adapted from The Sleep Foundation and Firstbeat

### Physiological data to determine sleep quality and stages

There is a distinction between measuring and estimating something. Wearable devices use HRV and other signals (temperature, cardiac activity, breathing) to guess sleep quality and sleep stages.

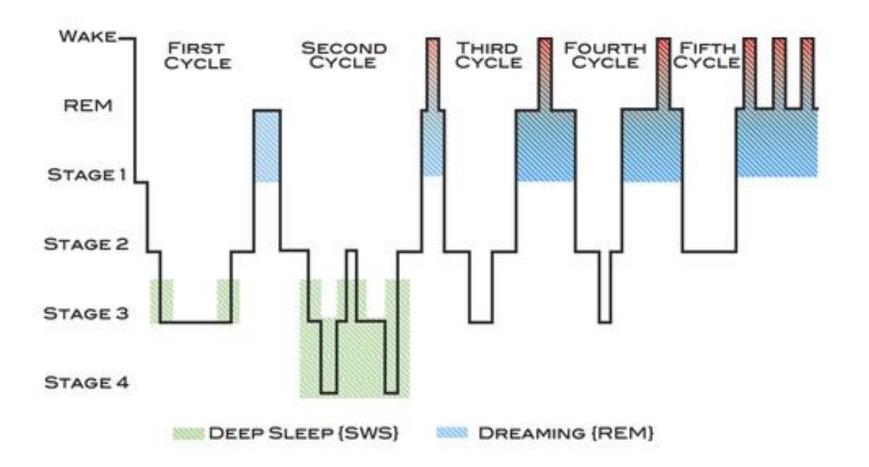




An estimate will always have a degree of error, and in case of sleep staging, getting it right about 60-70% of the time seems to be as good as it gets.



## **Sleep stages**



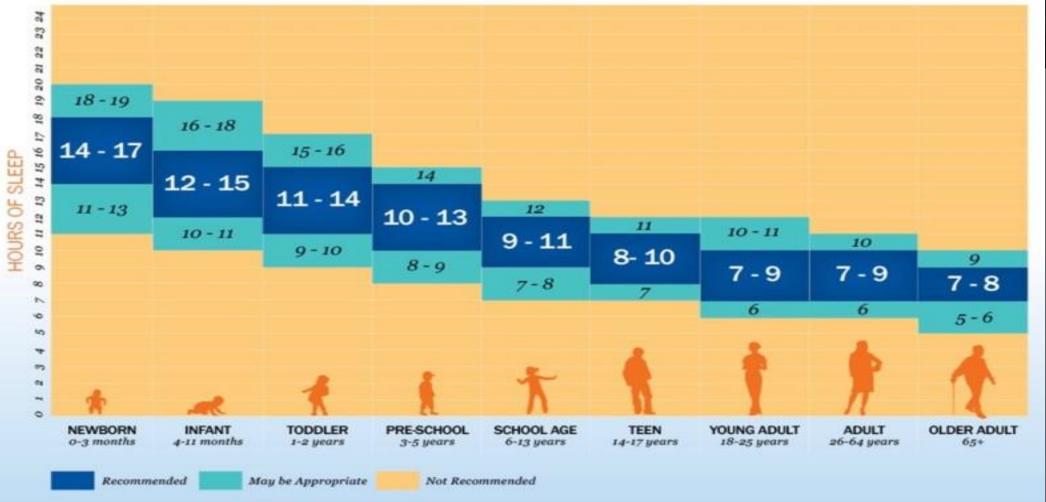


Broadly
speaking there
are two halves
to our sleep
which operate
on the "use it or
lose it"
principle



The optimum is 5 sleep cycles, with each sleep cycle lasting approx. 90 minutes

### SLEEP DURATION RECOMMENDATIONS





Most people need between 7 and 9 hours

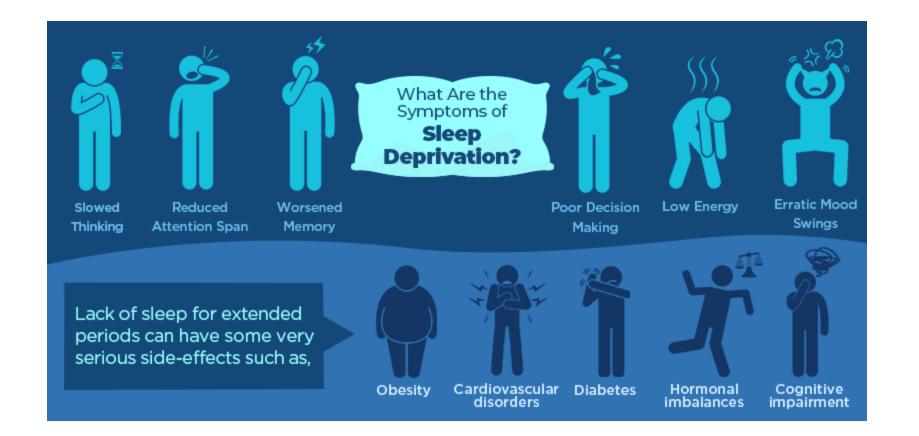
8% of people can genuinely get away with 5 hours

and 2% of people need more than 10 hours

#### SLEEPFOUNDATION.ORG | SLEEP.ORG



## Sleep debt and social jetlag

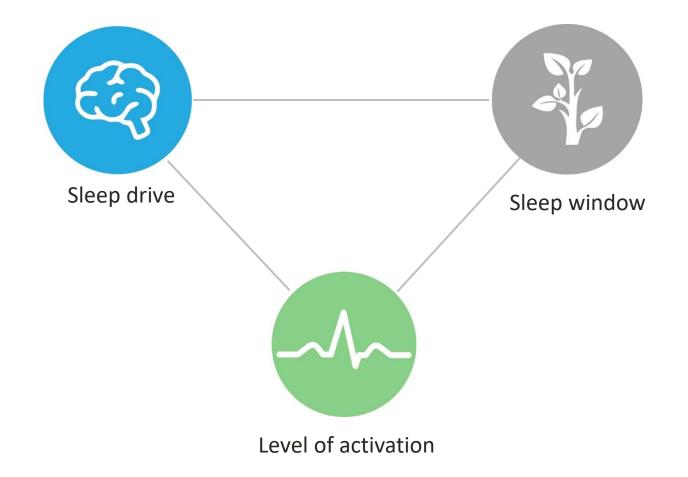




A recent study showed that 4 recovery nights (12 hours of sleep) failed to fully reverse the effects of sleep debt.



### Natural sleep processes



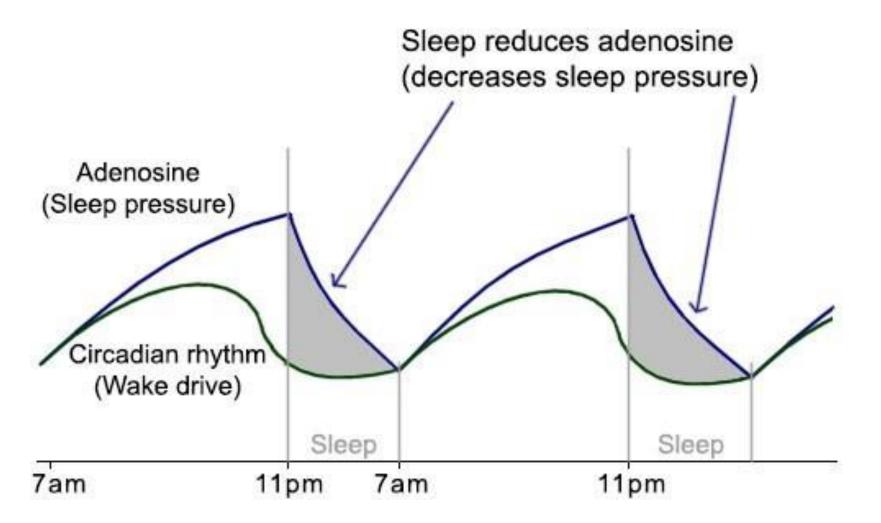


Good sleep naturally follows when we allow these processes to function optimally



What we
do and
don't do
during our
awake time
determines
the quality of
our sleep

## Sleep drive





we build up
one hour
of sleep drive
for every two
hours awake

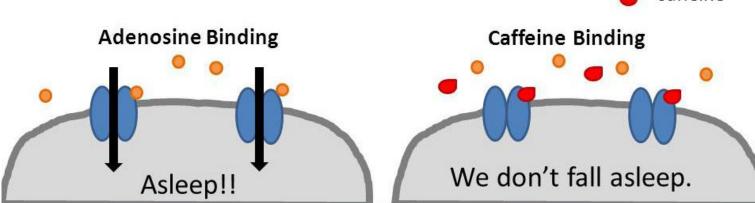


## Caffeine impairs sleep drive

Caffeine binds to the receptors for adenosine, but has no effect on the receptors.

When caffeine is bound, adenosine can't bind.

AdenosineCaffeine





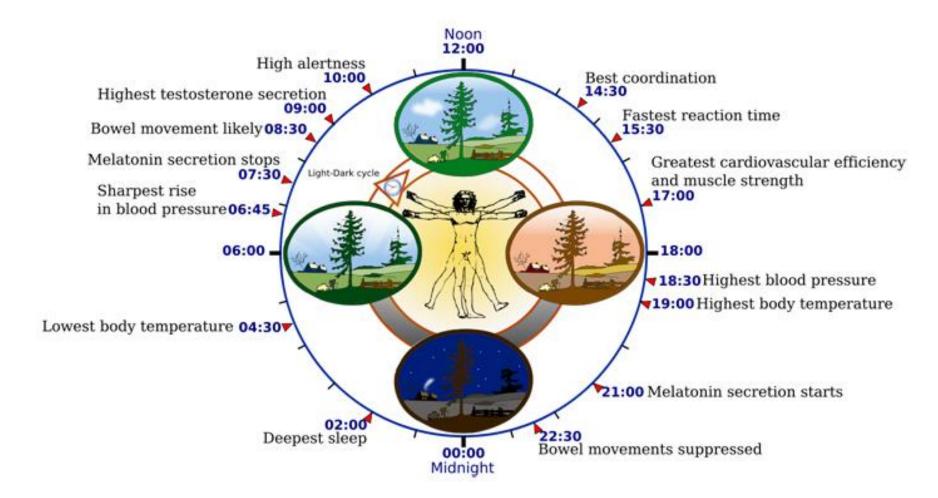
Even if we do fall asleep the quality of sleep is affected.

Caffeine
reduces the
amount of deep
and REM sleep



**Reality check:** Maximum level of alertness is reached after two cups of regular coffee. Any additional coffee will **not boost attention**, but **will impair sleep**.

## **Sleep window**

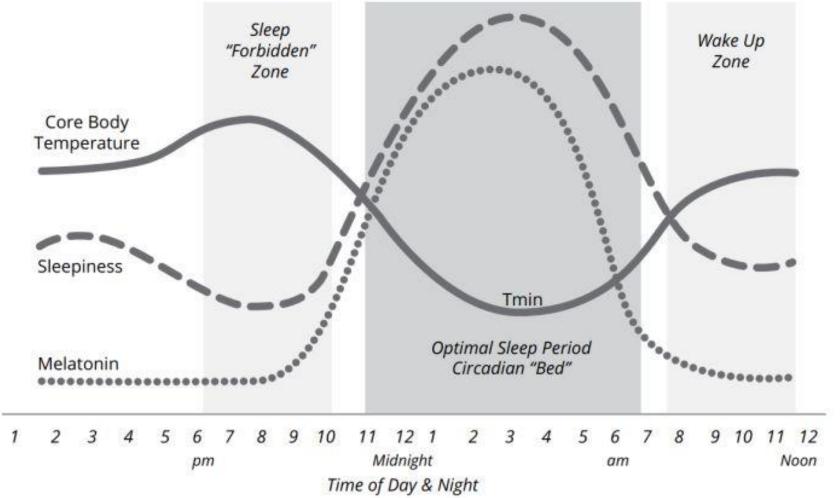




The times between which we should sleep is regulated by our natural circadian rhythm



#### Master clock and clock cells

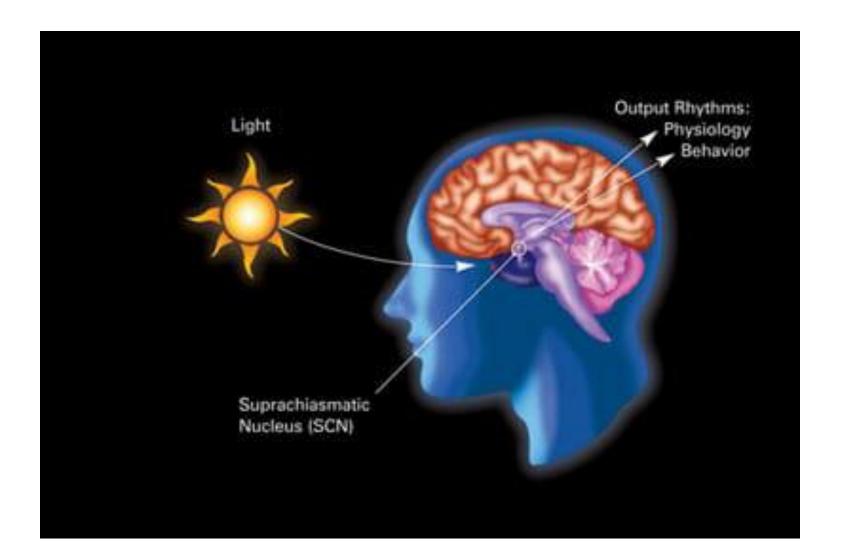




We all have a biological clock situated in our brain that influences the timing of all our bodily rhythms.



#### Master clock and clock cells

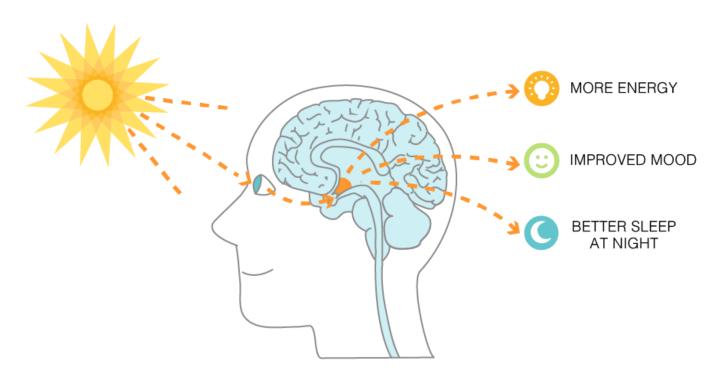




About
15%
of the genes
in our body
are
turned
on/off by the
SCN



## **Light anchoring**



Sunlight enters through your eyes.



Acting through the hypothalamus, sunlight regulates our circadian rhythm through complex pathways that include melatonin, serotonin and body temperature.

Improving your circadian rhythm has dramatically positive effects on your body and mood.



BUT

We spend

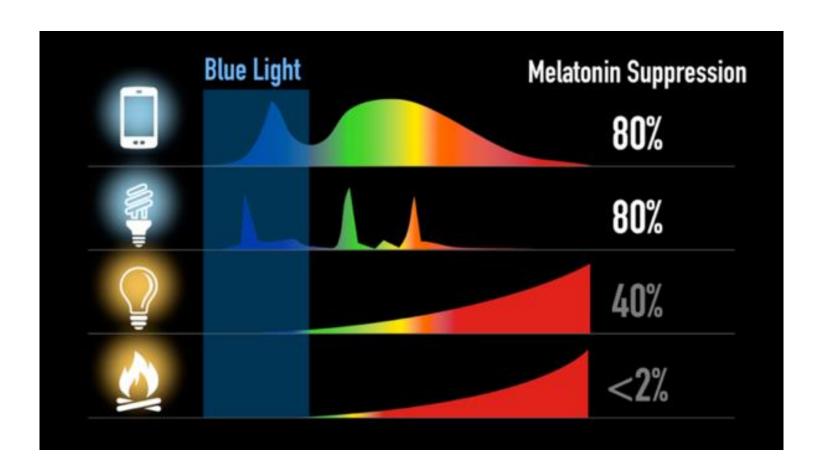
90%

of our time indoors



## Dim-light melatonin onset

The hormone melatonin is produced in the <u>pineal gland</u> and "directs" 500 genes throughout our body to let them know it is dark outside and time to start "shutting" down.





# BUT

We get massive

exposure

to blue-light

after

sunset



#### Level of activation

## Sympathetic nervous system

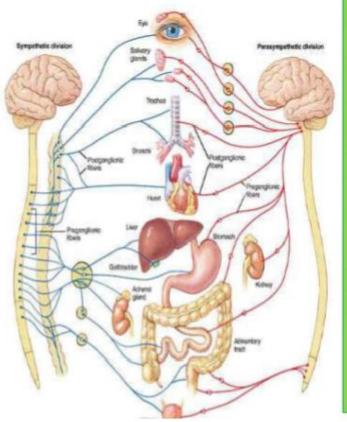
= Fight-flight

Dominant during a feeling of threat: prepares for fight of flight

"Accelerator"

Release of energy

#### Autonomic nervous system



# Parasympathetic nervous system

= Rest/recovery

Dominant during a feeling of safety and comfort

"Brake"

Recovery of energy, healing and growth

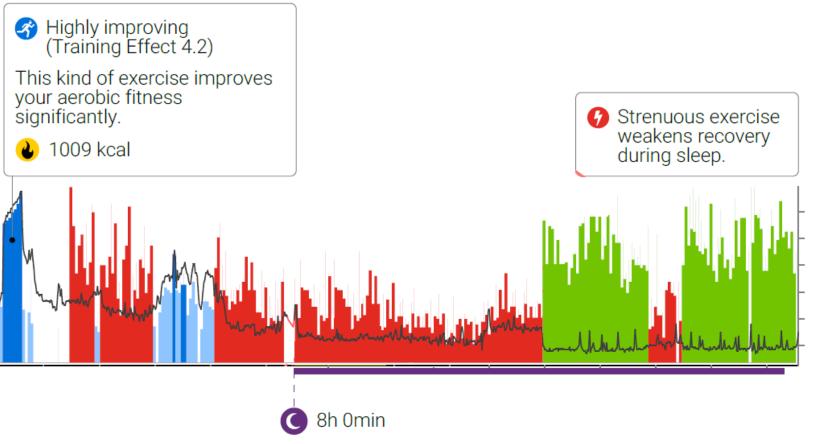


Our
body & brain
needs to be in a
downregulated
state
in order for
sleep to have a

restorative effect



### Our nervous system is not like a light switch





We need to allow for a gradual winding down in the evening to ease our nervous system into recovery mode



The BAD news:
our modern way of
living has a nasty
side-effect of
interrupting and
dysregulating these
natural processes.

When this happens, no amount of will-power, medication, gadgets or effort is going to bring us good sleep.



The GOOD news: we have the inherent capacity for really good sleep and "all" we need to do is allow the natural processes to do the job, they already know so well how to do.

## 12 Practices for good sleep



Get outside in the morning

Power down in the evening

Adopt a consistent schedule

Reduce the temperature











Eat between sunrise-sunset (avoid substances)

Prevent revenge bedtime procrastination

Find a good wind-down routine

Use bedroom for sleep only











Give yourself permission to sleep



Replenish the nutritional building blocks



Be active and exercise (at the right time)



Put the clocks away







## The top 5 = a perfect starting point

Adopt a Be active and Find a good Get outside in Power down consistent exercise (at wind-down the morning in the evening schedule the right time) routine  $\star\star\star\star$  $\star\star\star\star\star$ \*\*\*\*









## **THANK YOU**

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