

Team Chip Affiliate

7 REASONS

MARTIAL ARTS SCHOOLS

**NEED CURRICULUM
SYSTEMS**



COMMONPLACE CURRICULUM ISSUES

1 INCONSISTENT PRESENTATION



2 PERSONALITY-BASED RETENTION



3 CLUNKY CLASSES WHEN ATTENDANCE IS LARGER THAN NORMAL



4 DIFFICULTY BUILDING CLASS SCHEDULES



5 UNDERPREPARED LEADERSHIP TEAM



6 OVERWHELMED CHIEF INSTRUCTOR

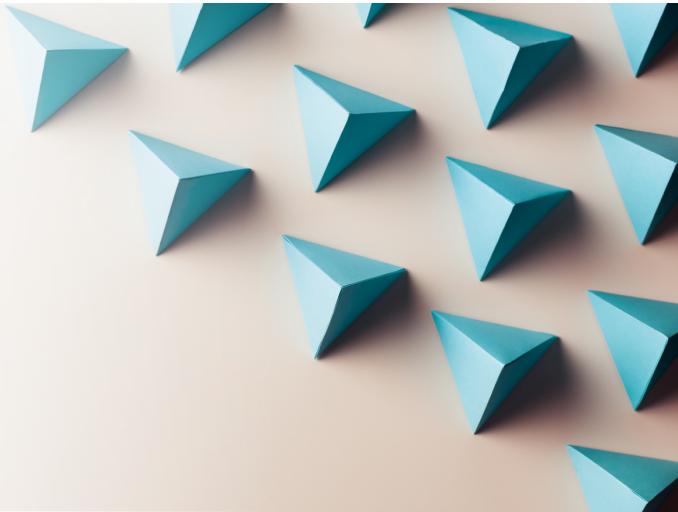


7 STALE BLACK BELT CURRICULUM



1 CONSISTENT PRESENTATION

Regardless of who is teaching a class, curriculum systems keep everyone on the same page. Instead of personality leading the classroom, the curriculum does. This allows for an equal experience, regardless of the class lead.



2 DUPLICATABLE TEACHING

Personality is not duplicatable. Instructors may come and go, but your curriculum system is there forever. Having a curriculum in place means peace of mind. When you bring on a new instructor you can be confident that they can pick up where someone else left off. No matter who is teaching a class, everyone is following the same solid lesson plans, providing a consistent and positive experience.



3 EASILY SCALABLE

Regardless of student count, physical curriculum systems make it easy to scale classes from single digit students, to classes of 50 plus. Systematic curriculum is comprised of granular, bite-sized modules of techniques.



4 EASES SCHEDULING

Due to the innovative modular approach, scheduling classes becomes a no-brainer.

Systematic curriculum breaks down techniques and material by belt cohorts, rather than across multiple belt levels, like linear models. Because of this approach to structuring curriculum, chief instructors can schedule classes based on curriculum, rather than trying to accommodate for class size & staffing.



5 LEADERSHIP DEVELOPMENT

Instead of requiring instructors and leaders to recall full comprehensive curriculum at all times, systemized curriculum ensures leaders are better prepared with smaller chunks of material each promotion cycle. This lends itself to faster leadership development and allows for higher mastery of material amongst instructors, ensuring well-trained practitioners are leading classes.



6 ELIMINATES FRUSTRATION & OVERWHELM

Having a solid curriculum system in place eliminates frustration, overwhelm, and burn out for chief instructors.

Piecing together lessons every week or every few weeks without any sort of systematic approach is exhausting and time intensive. The plug-and-play model creates space to focus on the "meat" of the class experience, rather than always re-assembling a skeleton.



7 NEW-NESS NEVER DWINDLES

Commonly, in the traditional linear curriculum model, the higher one ranks, the less they new material they learn. By systemizing curriculum in a rotating pattern, curriculum is easily spread out amongst belt levels. Black belts learn just as much new material as white belts and in turn, retention will skyrocket!



STRUGGLING TO SYSTEMIZE YOUR CURRICULUM?

Instead of reinventing the wheel, get access to a tried and true, successful curriculum system. Our plug and play library contains:

- Complete Curriculum
- Ranking & Promotion System
- Comprehensive Class Plans
- Seminars
- Live Leadership Training
- Coaching Calls
- Fun Drills & Class Resources
- Massive Video Resource Library



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