

A Comprehensive, Tiered Approach to Youth Substance Use Prevention

ODL Education provides a tiered youth prevention approach combining peer-based universal education with evidence-based early intervention, equipping all youth with knowledge while providing targeted support for those at highest risk.

The **Youth Facilitator Programs** may be delivered independently or integrated as a layered approach across school and community environments. A streamlined, virtual facilitator training model equips partners with the tools and confidence to deliver programs effectively.

Facilitator Program

This is Not About Drugs: Opioids

Focused Opioid & Fentanyl Risk Prevention

This flagship program delivers critical, life-saving education on opioids addressing today's most urgent risks, including fentanyl and counterfeit pills. Through powerful peer stories and guided discussion, youth gain:

- Clear understanding of opioid misuse and overdose risk
- Awareness of fentanyl exposure and real-world consequences
- Ability to recognize overdose signs and respond, including naloxone awareness
- Confidence to seek help for themselves or others

Delivered by a certified facilitator in a single-session format, this program is designed to shift perceptions and increase awareness of opioid risks.

\$520 for 1 Facilitator (group pricing and discounts available)



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844-554-3354

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Comprehensive SUD Prevention

Facilitator Program

This is Not About Drugs: Perspectives

Comprehensive Substance Use Prevention & Skill Building

Building on the opioid program, *Perspectives* Facilitator Program takes a comprehensive approach exploring the underlying motivations behind substance use alongside the real risks associated with experimentation. Through a combination of lived-experience interviews with young adults and educational insights from subject matter experts, the program blends personal narrative with scientific understanding. Youth explore:

- The progression of substance use and the science of addiction
- Underlying drivers such as stress, trauma, and peer influence
- Emotional regulation, coping strategies, and decision-making
- Stigma reduction, help-seeking, and resilience

This multi-session Facilitator Program supports longer-term prevention outcomes, strengthening protective factors and self-efficacy.

\$675 for 1 Facilitator (group pricing and discounts available)

Evidence-Based Early Intervention

Facilitator Program

PreVenture

Mental Health & Early Intervention Substance Use Program

An evidence-based mental health and early intervention program designed for youth with elevated risk factors. Using personality-targeted strategies grounded in cognitive behavioral therapy and motivational interviewing, *PreVenture* Facilitator Program helps youth develop healthier coping patterns and reduce the likelihood of substance use. Youth learn practical, transferable skills:

- Setting long-term goals
- How their personality influences thoughts and behavior
- Coping with their personality
- Weighing the consequences of their actions
- Challenge unhelpful/maladaptive thoughts related to personality
- Break down their experience with risky situations into physical sensations, thoughts, and actions

This selective, evidence-based Facilitator Program helps youth make healthier, more intentional decisions.

\$785 per Facilitator (group discounts available)



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A Comprehensive, Tiered Approach to Family Education, Support, & Prevention

Families play a critical role in substance use prevention, early identification, and recovery. Yet many families receive little guidance on how to recognize risk, start conversations, or respond effectively.

Too often, uncertainty, fear, or stigma make these conversations difficult to initiate or easy to postpone. As a result, young people may face real-world risks without the preparation, awareness, or support they need. At the same time, when a loved one is already struggling with substance use, families often feel isolated and unsure of how to help.

Why a Family-Centered Approach Matters

Prevention and recovery are strongest when reinforced across environments. When families are equipped with the right knowledge and tools, they become an active and powerful part of the solution. A family-centered approach:

- Reinforces youth prevention messaging at home
- Builds earlier pathways to identification and intervention
- Reduces stigma and supports open, ongoing communication
- Strengthens family engagement in the recovery process
- Builds long-term resilience for individuals and families

ODL Education Facilitator Programs provide a stigma-free, family-centered approach that equips families, parents, and caregivers with the knowledge, practical tools, and confidence to support their loved ones—at any stage, from prevention through recovery.



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Family Education

Perspectives Family Edition

NEW - Facilitator Program

Perspectives Family Edition

SUD Youth Prevention Education for Parents & Caregivers

This is Not About Drugs Perspectives: Family Edition Facilitator Programs helps parents feel more confident and prepared, offering a clear understanding of the youth substance use landscape and practical tools that strengthen communication and early intervention skills needed to support their children with confidence. Through guided learning and discussion, families gain:

- Understanding of adolescent brain development and substance use risk
- Awareness of early warning signs and escalation patterns
- Tools for confident, stigma-free communication
- Strategies to strengthen protective factors and resilience at home
- Knowledge of fentanyl risks, overdose recognition, and naloxone basics

Delivered by a certified facilitator in a single- or multi-session format, this program has a companion youth program – *This is Not About Drugs: Perspectives*.

\$545.00 | Group pricing and discounts available

Facilitator Program

CRAFT Family Education & Support

Evidence-Based Support for Families Navigating Substance Use

The CRAFT (Community Reinforcement and Family Training) model is a compassionate, non-confrontational, evidence-based approach that empowers families to support a loved one struggling with substance use while improving their own well-being. Families and support networks learn how to:

- Positively influence a loved one's behavior without confrontation
- Increase the likelihood of treatment engagement
- Reduce harmful substance use patterns
- Improve communication and family functioning
- Set healthy boundaries and reinforce positive change

Delivered by a certified facilitator in a 12-session family education and support format, this program is designed to help families move from feeling powerless to being equipped with practical strategies that drive change.

\$1020 per facilitator | 6+ facilitator discount



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