



Blockstream
Institute



**Course
description**

Bitcoin as an Asset Class

Description

In recent years, and particularly since the approval of **spot** ETFs in the **United States**, Bitcoin has seen a gradual evolution in its **perception by institutional investors**, moving from an asset that was predominantly **speculative in nature** and characterized by significant volatility to **a protective instrument** and **a true strategic asset** for companies and sovereign states.

Duration: 6h

Methodology: Live webinar

Contents

Webinar 1 - Bitcoin investment strategies (90')

- Analysis of the context and market cyclicity: halving, historical trends, and macroeconomic correlations
- Investment approaches: HODL vs active trading, accumulation plans (DCA), hedging strategies
- Risk management and diversification: volatility, correlations with other assets, derivatives

Webinar 2 - Institutional custody and security in Bitcoin (90')

- Overview of custody solutions: self-custody, regulated custody, cold storage
- Security risks and threats: cyber attacks, human error, legal and regulatory risks
- Role of institutional intermediaries: compliance standards, insurance, and fiduciary responsibility

Webinar 3 - Building a financial product on Bitcoin (90')

- Regulatory framework and compliance requirements: licenses, regulations, international guidelines
- Product structuring: ETFs, ETPs, funds, derivatives, and innovative solutions
- Operational challenges and opportunities: liquidity, scalability, investor education

Webinar 4 - Decentralized Finance on Bitcoin (90')

- DeFi integration on Bitcoin: layer 2 protocols (e.g., Lightning, RSK, Stacks)
- Main use cases: lending, borrowing, tokenization, and stablecoins pegged to Bitcoin
- Risks and future prospects: protocol security, governance, impact on mainstream adoption