



Prehospital, Resuscitation, and
Emergency Medicine Education

Cookie Policy

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This Cookie Policy explains how PREMED Ltd ("PREMED", "we", "us") uses cookies and similar technologies on:

- www.prem-ed.com
- our learning platform

This policy works in addition to our host website (Thinkific)'s own Cookie Policy, which covers cookies set directly by Thinkific on their infrastructure.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They support site functionality, security, performance and (with your consent) analytics or marketing.

Some persistent cookies are stored until they expire; session cookies are removed when you close your browser.

2. Cookies Used by PREMED

We use three categories of cookies:

2.1 Strictly Necessary Cookies (essential)

These enable the operation of:

- your PREMED account
- secure login
- course access
- checkout and payment (Stripe)
- session security, authentication & navigation

These cookies are required for the platform to function and cannot be disabled.

Most essential cookies are set by Thinkific, as our learning platform provider.

2.2 Performance & Analytics Cookies (optional)

These help us understand how users interact with our content and platform.

They may include:

- Thinkific's internal performance/usage cookies
- anonymous usage metrics
- page load and error tracking

These are not activated unless you consent via our cookie banner.

2.3 Marketing & Email Interaction Cookies (optional)

Used only if you:

- opt in to marketing communications and
- interact with PREMED marketing emails sent via Brevo

These track email interactions (opens/clicks) to help improve communication relevance.

We do not use behavioural advertising cookies or ad-retargeting cookies on our site.

3. Third Parties That May Set Cookies

Thinkific (Learning Platform)

Thinkific sets essential cookies required for login, security and course access. Their Cookie Policy applies to these cookies.

Stripe (Payments)

Essential cookies for secure checkout and fraud prevention.

Brevo (Marketing Emails)

Used only if you opt into marketing and interact with marketing emails.

Google (Forms / reCAPTCHA)

Used when completing Google Forms for corporate enrolments.

No third parties receive personal data for advertising.

4. Cookie Banner & Consent Management

PREMED uses a cookie banner provided by TermsFeed, embedded directly into our website.

How it works

- The banner appears when you visit our site or learning platform for the first time.
- You can accept or reject non-essential cookies.
- Your selection is stored locally on your device in:
 - one or more first-party cookies, and/or
 - localStorage (browser storage)

Where consent is stored

Consent is not stored by PREMED or Thinkific.
It is stored in your own browser/device.

This means:

- Each device/browser requires separate consent.
- PREMED does not maintain user-specific cookie consent logs (not required under UK PECR for this type of cookie banner).

What the TermsFeed script controls

The widget manages:

- display of the cookie banner
- recording of your choice (locally)
- enabling/disabling optional cookies accordingly
- re-showing the banner when preferences need to be refreshed

It does not track or transmit personal data to TermsFeed or any third party.

5. Managing Your Cookie Preferences

You can:

- Use the cookie banner on our website to update your preferences
- Clear cookies/localStorage in your browser to reset your consent
- Block cookies through your browser settings (may affect platform functionality)

Please note:

Disabling essential cookies will prevent access to PREMED learning content.

6. Links to Third-Party Cookie Policies

Because PREMED uses Thinkific to deliver learning content, their cookie practices also apply.

- **Thinkific Cookie Policy:** <https://www.thinkific.com/cookies-policy/>
- **Stripe Cookie Information:** <https://stripe.com/cookies-policy/legal>
- **Brevo Privacy/Cookies:** <https://www.brevo.com/legal/cookies/>
- **Google Cookies:** <https://policies.google.com/technologies/cookies>

7. Updates to This Policy

We may update this Cookie Policy to reflect changes in law, technology or our services. The "Last updated" date will be amended accordingly.

8. Contact Us

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