# **Good Health Society Privacy Policy**

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## Privacy Policy Introduction

Effective Date: January 1st 2024

This Privacy Policy (the "Policy") of Baltia Ventures s.r.o., which includes its related, affiliated, or subsidiary companies (hereinafter referred to as the "Organizer"), governs the collection, use, and sharing of personal information provided by users (hereinafter referred to as "Clients") when they access the Organizer's website at <a href="https://goodhealtsociety.com">https://goodhealtsociety.com</a> and any other online platforms operated by the Organizer (collectively, the "Sites"). This Policy also applies to services offered through the Sites, at Organizer-hosted events, or during in-person training classes or courses (collectively, the "Services").

By utilizing the Services, Clients confirm their understanding of and agreement to the terms outlined in this Policy, including the Organizer's practices regarding the collection, use, and disclosure of information. Clients who do not agree with these practices may opt not to use the Services.

## Changes to the Privacy Policy

The Organizer reserves the right to modify this Policy at any time without prior notice. Changes become effective immediately upon posting the new Policy on the Sites. Continued use of the Services following these changes constitutes acceptance of the revised Policy. Clients are encouraged to review the Policy periodically for any updates.

#### Information Collection

The Organizer collects information that Clients provide directly when they interact with the Services, such as during account registration, completing forms, purchasing products, participating in surveys, updating account details, or submitting inquiries. The types of information collected may include, but are not limited to:

- Personal Identifiers: Name, address, government-issued ID, billing information, Social media account identifiers and information posted to social media accounts.
- Contact Information: Billing and delivery addresses, email addresses, phone numbers.
- Financial Information: Credit or debit card details, other payment information.
- Commercial Data: Details of purchases and transactions.
- Usage Data: Information on how Clients use the Sites and Services.
- Marketing and Communications Information: Preferences for receiving marketing materials and communication details.

- Professional Information: Employment-related information.
- Testimonials Data: Images, age, physical conditions, and training backgrounds.
- Audio and Visual Information: Audio and visual recordings.

#### Use of Collected Information

The primary purpose of collecting information is to provide and improve the Services and to conduct business operations, including:

- Delivering and improving goods and Services.
- Verifying identity and managing Client accounts.
- Processing transactions and maintaining commercial records.
- Marketing and promotional efforts.
- Communicating updates, offers, and other important information.
- Supporting customer service inquiries and resolving disputes.
- Enhancing website and service security and integrity.

## Disclosure of Information

Information may be shared as follows:

Third Parties: As directed by the Client, information may be shared with third parties.

Service Providers: Third-party service providers performing services on behalf of the Organizer are given access to Client information as needed to deliver these services.

Affiliates and Business Partners: Information may be shared within the Organizer's corporate family or with business partners for purposes consistent with this Policy.

Legal Requirements: Information may be disclosed when required by law or to protect the rights and safety of the Organizer and its Clients.

### Client Rights and Choices

Clients may control their information through various means provided within the Services, including opting out of marketing communications and managing account settings.

# **Contact Information**

For questions or concerns regarding this Privacy Policy or the Organizer's privacy practices, please contact the Organizer at:

Email: info@goodhealtsociety.com

Address: Baltia Ventures sro. Šafaříkova 167/6, 120 00 Praha 2-Vinohrady