



# Bitcoin Practicals

## Module 3 Bitcoin as an asset class Course description

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### Description



In recent years, and particularly since the approval of **spot ETFs** in **the United States**, Bitcoin has seen a gradual evolution in **its perception by institutional investors**,

moving from an asset that was predominantly **speculative in nature** and characterized by significant volatility to **a protective instrument** and **a true strategic asset** for companies and sovereign states.

curated by  **arkadia**

**Duration:** 6h

**Methodology:** Live webinar

### Contents

#### Webinar 1 - Bitcoin investment strategies (90')

- Analysis of the context and market cyclicity: halving, historical trends, and macroeconomic correlations
- Investment approaches: HODL vs active trading, accumulation plans (DCA), hedging strategies
- Risk management and diversification: volatility, correlations with other assets, derivatives

#### Webinar 2 - Institutional custody and security in Bitcoin (90')

- Overview of custody solutions: self-custody, regulated custody, cold storage
- Security risks and threats: cyber attacks, human error, legal and regulatory risks
- Role of institutional intermediaries: compliance standards, insurance, and fiduciary responsibility

## Webinar 3 - Building a financial product on Bitcoin (90')

- Regulatory framework and compliance requirements: licenses, regulations, international guidelines
- Product structuring: ETFs, ETPs, funds, derivatives, and innovative solutions
- Operational challenges and opportunities: liquidity, scalability, investor education

## Webinar 4 - Decentralized Finance on Bitcoin (90')

- DeFi integration on Bitcoin: layer 2 protocols (e.g., Lightning, RSK, Stacks)
- Main use cases: lending, borrowing, tokenization, and stablecoins pegged to Bitcoin
- Risks and future prospects: protocol security, governance, impact on mainstream adoption