

# IB Psychology - New Syllabus (First Assessment 2027)

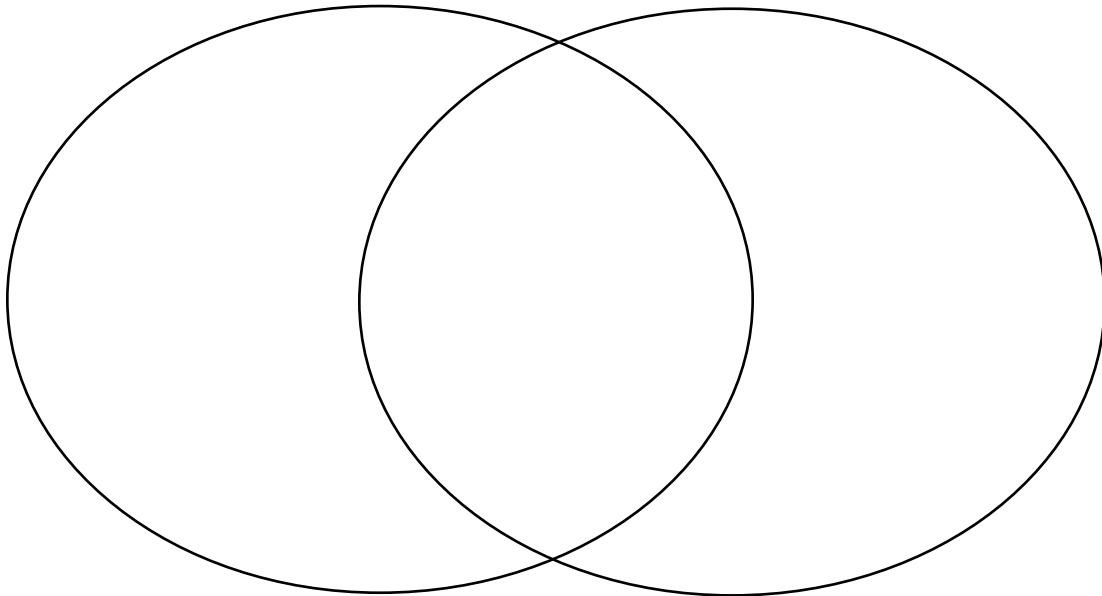
## Paper 2: Compare and Contrast Toolkit

### Command Term Guide

- Compare = similarities
- Contrast = differences
- Both needed for high marks
- Depth OR breadth can score well

Research Method 1

Research Method 2



Put a \* next to the similarities and differences you will use in your answer.

Similarities to think about: PEARL	Differences to think about: DOVES
P – Planning: Design, procedure, pilot study.	D – Data type: Qualitative vs quantitative.
E – Ethics: Consent, harm, anonymity.	O – Objectivity / control: Subjective responses vs controlled measurement.
A – Aim: Clear research question / hypothesis.	V – Validity: Ecological vs internal.
R – Representativeness: Sampling considerations.	E – Environment: Natural vs laboratory.
L – Logistics: Time, resources, organisation.	S – Sampling & purpose: Understanding experiences vs testing causality.

Outline of your class practical for research method 1	Outline of your class practical for research method 2

Model Paragraph

Question: Compare and contrast the research methodology of an interview or focus group used in your class practical with the research methodology of an experiment. [6]

A key similarity between the interview used in our class practical and an experiment is that both methods were designed to meet ethical guidelines in order to protect participants. In both studies, participants were asked to sign a consent letter before the research began so that they were fully informed about the general nature of the procedure and their right to withdraw. In addition, the researchers arranged to meet with participants the following day in both the interview and the experiment in order to provide a full debrief. During this debrief, participants were given more detailed information about the aim of the study, the results, and had the opportunity to ask questions. This shows that ethical considerations such as informed consent and appropriate debriefing are important in both research methods, even though the procedures themselves were different.

What good practice can you see in the model answer that you will want to replicate in your answer?

Now it is your turn to write your answer - you will have 15 minutes (unless you are entitled to extra time). Make sure you include at least one paragraph explaining similarities and one paragraph explaining differences.

