



# How to make \$250K-\$1M with the Fractional Operating System

	Partner Training	Brand	Funnel	Goals
First 30 days	<p>Get GTM OS Certified How to sell on LinkedIn?</p> <p>How to run GTM Assessment?</p> <p>How do companies go from problem to product to platform market fit?</p>	<p>Define your first offer</p> <p>Set up LinkedIn, Marketplace, Website, use brand kit, and 1:1 coaching for positioning</p> <p>Announce your new GTM OS certified "title"</p>	<p><b>Set up funnel:</b></p> <p>GTM assessment, LinkedIn DMS, MOVE books, course.</p> 	<p>10 friendly meeting as a GTM OS certified partner for practice pitching</p> <p>10 posts/newsletter</p> <p>Refined sales pitch</p>
30-60 days	<p>How to not let limiting beliefs creep in?</p> <p>How to sell and deliver GTM OS engagements</p>	<p>Refine your offer(s) and ICP</p> <p>Substack / LinkedIn Newsletter</p> 	<p><b>Sign up for a 10 week challenge (3/3/3):</b></p> <p>3 DMs per day, 3 comments a day, 3 posts per week, 3 meetings a week, 3 tags a week</p>	<p>10 GTM Assessment readout</p> <p>1-2 workshops</p> <p>Refined sales pitch</p>
60-90 days	<p>How to implement GTM OS pillars based on your offers?</p>	<p>Refine your offer(s)</p> <p>Refine your content strategy</p>		<p>3-5 proposal</p> <p>1-2 clients</p> <p>Build pipeline</p>
90-120 days		<p>Refine your offer(s)</p>		<p>3-5 customers</p> <p>25K+ monthly revenue</p>

